## **FUTURE HORIZONS**

#### **Presents**

# The Global Semiconductor Monthly Report

Over 33 years As *THE* Authoritative Industry Scorekeeper, With An Exemplary Record Of Accuracy & Calling The Trends Right ... We Were The Only Analyst To:

- ☑ Correctly Call Double-Digit Upturn In 2018 (Nov 2016)
- ☑ Correctly Call 'Stay Calm' Advice Re 2020 Covid-19 Impact (April 2020)
- ☑ Correctly Call 2021 Double-Digit Growth, With Upside Of 24% (Sep 2020)
- ☑ Correctly Call Systemic & Widespread Shortages Throughout 2021-22 (Sep 2020)

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## The Global Semiconductor Monthly Report

"We pride ourselves on the integrity of our work and the rigour and discipline employed in everything we do, not least of which is our commitment to accurate, impartial and usable information" — Malcolm Penn, Founder & CEO, Future Horizons

A C-Suite favourite, the Global Semiconductor Monthly Report provides monthly analysis and commentary on the global semiconductor industry and the future market outlook and forecast.

Founded in 1989 Future Horizons is the premier global IT & Semiconductor industry watcher. Its focused expert team has almost 300 years' experience of the industry, starting from the first commercial IC.

Future Horizons offers an **unparalleled industry database** addressing markets, technologies, suppliers, and customers in every significant geographic area. With services ranging from **bespoke industry studies** to standard monthly and quarterly **industry reports and forecasts** as well as **deep dive reports** on key strategic issues on **what drives the industry**.

"Malcolm has the longest history in the industry of anyone who is still publicly active in reporting data so you need to listen to him he's seen a lot of cycles" – Wally Rhines, SemiWiki Podcast EP70, 8 Apr 2022

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## The Global Semiconductor Industry Analyst

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# **Future Horizons**

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## Each Report Typically Consists Of 20 Pages/28 Graphs & Tables

- Executive Overview
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- Exchange Rates
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Plus ... Ask The Analyst

- ✓ Got a question on the information in this month's Report?
- ✓ Need more information on what we've said?
- ✓ Don't agree with our conclusions?

**Just call** ... please contact us with any questions or comments on either this month's Report or any other aspect of the industry and our research.

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**Our Experience** Started With The First **Commercial IC** 

> **Detailed Analysis** plus The Reasons Why



Established in April 1989, Future Horizons provides market research, technical appraisal and industry analysis for use in due diligence opportunity assessment, business planning and new market development. Its industry information seminars and forums are widely considered to be the best of their kind. Emphasis is placed on the worldwide microelectronics and associated electronics industry and European market environment.



Malcolm Penn is the founder and CEO of Future Horizons, with over 50 years experience in all aspects of the IT industry, from semiconductors to end-electronics equipment; advance research to manufacturing and applications together with an extensive network of C-level industry contacts. He has worked extensively throughout Europe as well as in the United States, the former USSR, Japan and Korea, and was an early pioneer of pan-European research and product development collaboration in the 1970s during his tenure with ITT Europe.

His wide range of experience includes brokering partnerships and helping firms develop their joint activity relationships. Prior to establishing Future Horizons, he held various operations, marketing and business development positions in the semiconductor and IT industry having worked his way through university as a professional musician.



Mike Bryant is Future Horizons CTO. With more than 40 years in the electronics industry, he is an experienced RF and analogue/mixed signal IC design engineer, specialist in providing IC design and consultancy services on hardware and systems design partitioning, software and digital signal processing design methodology and implementation. Recognising the convergence of many software and digital hardware design techniques, Mike was one of the first in Europe to use HDL and.

logic synthesis exclusively for all logic design

In an era dominated by an abundance of 'free' web-based information and an infinite permutation of 'expert' opinions, from PR hype to bloggers, Future Horizons offers a high-quality, unbiased, flexible information-based service with justified analyses for key industry decision makers. For all of your semiconductor-based business development needs ...

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