

FutureHorizons



The Global Semiconductor Industry Analysts

FUTURE HORIZONS Presents

Attendance Includes:

- Essential Information
- Convenient Timing
- On-Line Location
- Presentation Slides
(Add-On Option)

plus Interactive Q&A

“When People Want The ‘No-Nonsense’ Truth They Come To Future Horizons”

**Get The Proven Expert’s
View At Future Horizons’
Twice-Yearly Annual
Market Outlook &
Forecast ...**

**The Facts, The Analysis
Plus The Reasons Why**

Media Sponsor:

**Electronics
Weekly**

IFS2020 Mid-Term Semiconductor Outlook

- o **2020 Update ...**
What Happened & Why
- o **2021 Outlook ...**
What Are The Key Economic & Market Trends
- o **Supply & Demand ...**
CapEx & Capacity Trends
- o **Industry Mega-Trends ...**
What Are The Key Factors
- o **Key Market Drivers ...**
The New Killer Product Areas
- o **Technology Outlook**
Scaling Trends & New Structures

- * 2020 was on track for strong positive growth, until COVID-19 pummeled the global economy
- * Far from tracking the Q2 GDP double-digit decline the chip market held virtually flat at just -0.9%
- * With Q3 poised to grow 8% vs Q2, 2020 looks set to end up positive as a whole. How could that be?
- * What now is our view on the outlook for 2021?
 - Will the memory and IT markets keel over and collapse?
 - Will the GDP crash tip the world into deep recession?
 - What about China and the US-China Trade ‘war’?

Get the latest industry insights at IFS2020 Mid-Term Semiconductor Industry Update

**Sep 15, 2020 - 1hr Zoom Summary
Plus The Full Presentation Off-Line**

Future Horizons Ltd, o Blakes Green Cottage o Sevenoaks o Kent o TN15 0LQ o England

Tel: +44 1732 740440 o E-mail: mail@futurehorizons.com o www.futurehorizons.com

Who Should Attend?

The Forecast is Vital For Executives Responsible For:

- o Market Research & Marketing
- o Strategic Marketing & Planning
- o Executive Management
- o Purchasing & Acquisition
- o Finance & Administration
- o Sales & Distribution Channels
- o Investment & Banking
- o Engineering & Design
- o Project Management
- o Government Organisations
- o Business & Technical Press

Sign Up Now ...

Get The Proven Experts' View Future Horizons

Established in 1989, Future Horizons provides a range of semiconductor market research and business support services. Together with its wholly-owned Moscow-based subsidiary, East-West Electronics, Future Horizons is the world's leading authority on the Russian and East European electronics market.

It was also a member of the 1994 European Commission sponsored Cornu Panel of senior industry executives responsible for publishing the "Report of the European Microelectronics Panel" used to help formulate a strategy for future EC microelectronics support in Europe, and undertook a justification analysis for the European governments for both the MEDEA and MEDEA+ programmes.

More recently it co-authored a comprehensive report on the potential 450mm transition and was a key contributor to the EU 10/100/20 initiative and strategy.

Malcolm Penn, founder and CEO of Future Horizons, has over five decades of experience in the semiconductor and electronics industry, and has worked extensively throughout Europe, the USA, the former USSR, Japan and Korea.

Prior to establishing Future Horizons, Mr Penn was Vice President of Dataquest and set up their European semiconductor and other market research activities. Before joining Dataquest, he was Manager of Component Engineering for ITT Europe (now Alcatel) and prior to that held various operations and marketing management positions within the ITT SC worldwide group.

Get The Inside View At IFS2020-MT

The semiconductor industry is a volatile business where insights, experience and professionalism are key. Strategically timed, the January Market Update summarises and presents the extensive research capability of Future Horizons industry analysts. Giving you the information to confidently plan for the future. Now in its 32nd year, Future Horizons' twice-yearly forecast events are a vital link in our charter to provide the industry with high quality, cost effective, market research. Whether a seasoned veteran or industry newcomer, this event is invaluable to executives from the semiconductor, electronics and related industries. Delegates will receive copies of all the material presented in both binder and electronic format.

Why Attend?

- o Hear an independent assessment of the world economic outlook
- o Get clarification of what is expected to happen in the industry for the coming months and beyond
- o Understand the industry cycles and their effect
- o Review industry outlook for the next one to five years
- o Identify key application and technology issues and trends
- o Update statistics and analysis for internal company decisions
- o Meet new business contacts saving valuable time and money
- o Challenge the experts, test your business positions

We tell the facts PLUS the reasons why...

Meet the analysts - Get the facts - Hear the arguments

Clarify judgements - Justify positions

"Lack of visibility today makes it very difficult to see what is around the corner, making planning very difficult. These events always give me clarity and a new perspective"

"This event is a good opportunity to stay focused, it is very valuable to get this opportunity twice a year"

"It is always a refreshing experience to interact with Future Horizons, given their deep insights and industry knowledge ... this event really adds value to our planning and thought processes"

Benefits of Attending

- o Attending the webinar will give you the insight to identify the industry patterns and market conditions you can expect to see in the future
- o Forecast data and industry market analysis will enable you to analyse your business models and plans, make more confident business decisions and allocate and adjust your resources accordingly.
- o Immersing yourself in up-to-date industry information will give you the knowledge and confidence to move ahead of the competition.

Semiconductor Industry Influence



What Do These Products/Services Have In Common?
Answer: They All Depend On Semiconductor Devices (Silicon Chips) To Make Them Work?

Our Everyday World Is Enabled Around All Sorts Of Industry, Apps & Services

- ◆ Tiny Pieces Of Glass No Bigger Than Your Finger Nail
 - ◆ Comprising From 1 To Over 500 Billion Transistors
 - ◆ These Microscopic Chips Are Either The Brains Behind These Products (Processors & Memory) Or The Interface To The 'Real' World (Power Semiconductors)
- ◆ Semiconductors Are The Catalyst That Drives The Whole World Economy, By Enabling The End Products **AND** Services We Now Cannot Live Without
- ◆ It Is Hard To Identify A Single End Product That Doesn't Depend On A Silicon Chip For Its Existence Or Functionality
- ◆ Just Imagine The Current Pandemic Impact If COVID-19 Had Hit The World In The 1990s, When E-Mail, The Internet, Data Connectivity (Wireless & Wired), Etc. Were All In Their Infancy?

FutureHorizons

COVID-19 Impact

World Entered Lockdown In March 2020



World Economy Hit The 'Pause' Button ... GDP Growth Went Negative

- ◆ "If You Turn Off The Lights, The Room (World) WILL Go Dark!"
- ◆ "If The Highway Ahead Is Blocked, All The Traffic WILL Stop!"
- ◆ Negative GDP Growth Does Not Mean Demand Has Gone Away ... Just Stalled
- ◆ In This Sense GDP Growth Rates Are Not A Good Demand Measure
- ◆ Associated Uncertainty Is Both A Threat & An Opportunity
- ◆ IT & SCs Are Actually Having A 'Good' Crisis ... The Chip Industry's Hardly Blinking (Automotive & Smartphone Aside, But They Were Both In Trouble Beforehand)

FutureHorizons

Can You Really Afford Not To Be There?

Full 4½ hr Agenda & Contents Complete Presentation Available Off Line

Section 1

Economic Overview

- * Current world status and outlook
- * World GDP contributions
- * GDP growth trends

Section 2

IC Industry Outlook

- * Current industry status
- * Future outlook
- * Industry trends and key drivers

Section 3

Supply & Demand

- * Manufacturing basics
- * CapEx & equipment sales
- * Wafer fab capacity trends

Section 4

Industry Mega-Trends

- * M&A / Consolidation
- * Verticalisation Issues
- * Scaling Trends & Structures

Section 5

Key Market Drivers

- * Automotive
- * IoT & 5G
- * AI & Robotics

Section 6

Forecast Summary

- * The basics revisited
- * Forecast summary
- * Closing remarks

1 hr Webinar Sub-Set Will Be Selected From The Material Above

Please Note The Event Will Be Conducted In English

Book A Place

To register please call, email or book online via our website www.futurehorizons.com

Fee

Fee option includes webinar only option or with the full presentation add-on
Webinar starts at 15:00 UK BST, timed for overall worldwide coconvenience
(7am US West Coast, 9am Mid-West, 10am East Coast, 4pm Europe, 5pm Russia
7:30pm India, 10pm China & Taiwan and 11pm South Korea & Japan)
Unable to attend? No need to miss out, order the Proceedings instead
The Webinar can also be help inhouse for convenience, please call for details

Group Discount

For three or more delegates from the same company.
(To qualify, registration and payment must be received together)

Tel: +44 1732 740440 / e-mail: forum@futurehorizons.com

Future Horizons Ltd
Blakes Green Cottage | Sevenoaks | Kent TN15 0LQ | England

Registration Information

Please Register Me For:

IFS2020 Mid-Term Semiconductor Market Outlook & Forecast

(Send Completed Form By Fax/Mail Or Online)

Registration

Registration should be made using this form - please copy for additional delegates to qualify for the group discount. Participation is subject to space availability.

Please register early to ensure availability

Group Discounts

Group discount price applies to three or more delegates from the same company registering at the same time with the registration fee paid on a single invoice.

Cancellations

No refund for cancellations

No refunds for no-shows

Webinar links are for one user / one device personalised and non transferrable

Payment Terms

The Webinar link will not be activated until full payment is received. It is the delegate's responsibility to ensure that payment has been made.

Payment can be made by cheque (drawn on a UK bank only), or by bank transfer to: Future Horizons Ltd, Royal Bank of Scotland, 3a Edinburgh Road, Portsmouth, PO1 1DA, UK
Sort Code: 16:28:24 / Account No: 11686316 / Swift: RBOS GB 21223
IBAN #: GB02 RBOS 1628 2411 6863 16

Date	Venue	Check Box
Tue 15 Sep 2020	Zoom Webinar	

Delegate Details (Or Attach Business Card)

Full Name

Job Title

Company

Full Postal Address

PO No (if applicable)

Phone Fax

E-mail

Registration Fee (Per Delegate, UK Pounds Sterling)

Standard Rate	Group Rate (3 or more)
Webinar Only £ 95.00	Seminar Fee £ 65.00
Webinar & Full Set Of Proceedings £ 195.00	Webinar & Full Set Of Proceedings £ 165.00

Proceedings Only (By Email after the webinar broadcast)
Single User - £195 / Intranet/Library/Site Licence £595

An invoice will be sent by email on receipt of workshop registration.

Pre-Payment Mandatory (Or Company PO)

Payment by UK Cheque, Bank Transfer or PayPal

US Affiliate:

Lane Mason
Future Horizons USA
Palo Alto
California 94310
USA
lmason@futurehorizons.com

Israel Affiliate:

Amir Ben Artzi
40 Derech Hayam St.
Havatzelet Hasharon, 42937 Israel
Tel: + 972 73 7367966
Fax: + 972 9 8665799
amir@amircm.com

Russia Affiliate:

ELINT
6th Floor, 40 Bldg
1, 3y Proezd Maryinoy Roshchi
127018 Moscow, Russia
Tel: +7 459 228 0766
Fax: + 7 495 787 3869
sorlov@futurehorizons.com

India Affiliate:

Pradeep Chakraborty
Mediaworks
Tel: +91 99451 27632
pradeepchakra@gmail.com

Europe Affiliate:

GMC Suisse
Ch. de la Dauphine 20
CH-1291 Commugny
Switzerland
Tel: + 41 22 349 0939
wladek@grabinski.ch

Far East Affiliate:

Masanori Sugane
Future Horizons Japan
Tokyo 173, Japan
Tel: + 81 3 6805 8915
Fax: + 81 3 6805 8916
mail@futurehorizons.com