



**FUTURE HORIZONS
PRESENTS**

**THE Global
Semiconductor
Networking Event**

IEF2025 - 23rd International Electronics Industry Forum

In Collaboration With The Government Of Croatia

***“Harvesting The Next Leap In IT
Innovation ... Business As Usual
OR It’s Different This Time”***

**13-15 July 2025
Zagreb, Croatia**

- ◆ **Full Value Chain** coverage, from advanced research, equipment and materials, IP and EDA, government and finance, plus IC and OEM system design and manufacturing
 - ◆ **Features** high-level speakers & participants from all over the world
 - ◆ **Addresses** the key issues affecting IT industry growth
 - ◆ **Provides** high-quality information & insight on key opportunities
 - ◆ **Debates** real issues with world leading experts and visionaries
 - ◆ **Attracts** top industry executives in one place at one time
 - ◆ **Maximises** Forum value, productivity and delegate ROI
- Plus** ... the latest industry analysis from Future Horizons

**Partnership
Opportunities**

***“Where The International
Electronics Visionaries Meet”***®

**Esplanade Hotel
Zagreb
Croatia**



IEF2025 - About The Forum

The International Electronics Forum (IEF) was inaugurated in 1991. It is an executive level meeting held in co-operation with the host country's government, with delegates spanning the full spectrum of the IT industry.

With a typical attendance level of over 120 senior executives, mainly CEO's and decision influencers from microelectronics companies, semiconductor equipment and materials firms, electronics equipment and systems manufactures, start up organisations, government and industry officials and investment organisations.

Given Future Horizons' neutrality and non-partisan industry position, the Forum is widely internationally recognised as the premier platform for influence and debate amongst industry peers.

Partnership Opportunities

- **Enhance Your International Industry Profile**
- **Communicate Your Message Directly To Key Industry Decision Makers**
- **Connect With Over 120 Senior Industry Executives, CEO's & Decision Influencers**
- **Leave Lasting Impact On Forum Delegates**
- **Pave The Way For Future Industry Relationships & Business Opportunities**

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| <ul style="list-style-type: none"> ▪ Forum In General – Diamond (One Only), Gold & Silver Packages ▪ Specific Function
Welcome Reception, Welcome Dinner, Day One Lunch, Fiesta Reception, Fiesta Dinner, Grand Finale Lunch, Coffee Breaks ▪ Media Delegation ▪ Pre-Forum Cultural Tour ▪ Spouse Programme ▪ Ground Transportation ▪ Forum Session | <ul style="list-style-type: none"> ▪ Forum Panel ▪ Delegate Badge ▪ Forum Bag ▪ Forum USB Stick ▪ Business Card Holder ▪ Speaker Lectern ▪ Delegate Pen & Notebook/Pad ▪ Promotion Email Bulletin ▪ Forum Brochure Advertisement ▪ Forum Charity Raffle Prize ▪ On-Site Press Conference |
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Please note, all sponsorship opportunities are offered on a first come, first served basis

Partnering with the Forum offers a unique branding opportunity, enhancing corporate image and maximising industry exposure at the highest international level. It provides a direct channel to industry decision-makers, cutting through the marketplace to communicate your message effectively. Partnership can also pave the way for launching a new product or service while fostering connections within the global semiconductor community. For further information, please contact Future Horizons at: mail@futurehorizons.com

We are happy to discuss tailor-made packages to help you achieve your business objectives and budget



"Thank you. It was indeed one of the best conferences I have ever attended with a lot of interactive sessions and social times for delegates to interact, even before the forum had formally started! My heartfelt thanks to Malcolm and the entire Future Horizons team" ... Silicon Ventures

Partnership Options

Diamond Package - Euro 12,000

- Signage displayed in Forum reception area
- Logo on Forum programme material
- Logo displayed on the Forum Power point interval slide
- Company display stand set up in the Forum reception area
- Logo displayed on the Forum lectern
- Appropriate recognition on all the relevant pre- and post-Forum PR and marketing material and IEF website
- Listing on the sponsorship posters displayed at the Forum
- Your company name and logo linked directly from our website to your company home page
- 3 complimentary Forum company or guest registrations worth Euro 8,700

Gold Package - Euro 8,000

- Signage displayed in Forum reception area
- Logo on Forum programme material
- Logo displayed on the Forum Power point interval slide
- Company display stand set up in the Forum reception area
- Logo displayed on the Forum lectern
- Appropriate recognition on all the relevant pre and post-Forum PR and marketing material and IEF website
- Listing on the sponsorship posters displayed at the Forum
- Your company name and logo linked directly from our website to your company home page
- 2 complimentary Forum company or guest registrations worth Euro 5,800

Silver Package - Euro 5,000

- Signage displayed in Forum reception area
- Logo on Forum programme material
- Logo displayed on the Forum Power point interval slide
- Logo displayed on the Forum lectern
- Appropriate recognition on all the relevant pre and post-Forum PR and marketing material and IEF website
- Listing on the sponsorship posters displayed at the Forum
- Your company name and logo linked directly from our website to your company home page
- 1 complimentary Forum company or guest registration worth Euro 2,900

Sponsorship Options

Forum Fiesta Reception & Dinner - Euro 15,000 (1 and 4)

Welcome Dinner - Euro 10,000 (2 and 4)

Forum Lunch (2 Available) - Euro 8,000/lunch (3 and 4)

Welcome Drinks Reception - Euro 6,000 (3)

Coffee Breaks - Euro 4,500 (3 Total)

Zagreb Orientation & Sightseeing Tour - Euro 4,500

Spouse Tour - Euro 4,500

Meeting Session (6 Total, Per Session) - Euro 4,000

Forum Bag - Euro 4,000

Forum USB Memory Stick - Euro 4,000

Speaker Lectern - Euro 3,000

Forum Name Badge - Euro 3,000

Benefits:

- Signage displayed in Forum reception area
- Logo on Forum programme material
- Logo displayed on the Forum Powerpoint interval slide
- Logo displayed on the Forum lectern
- Appropriate recognition on all the relevant pre and post-Forum PR and marketing material and IEF website
- Listing on the sponsorship posters displayed at the Forum
- Your company name and logo linked directly from our website to your company home page

Plus:

- (1) • Company display stand set up in the Forum reception area
• 3 complimentary Forum company or guest registrations worth up to Euro 8,700
- (2) • Company display stand set up in the Forum reception area
• 2 complimentary Forum company or guest registrations worth up to Euro 5,800
- (3) • Company display stand set up in the Forum reception area
• 1 complimentary Forum company or guest registrations worth up to Euro 2,900
- (4) • Company logo printed on menu cards placed on dining tables



Future Horizons
IEF2025
Zagreb, Croatia

Malcolm Penn

Future Horizons

Badge Sponsored By XXXXXXXX



Why Partner

- ◆ **It's Vertical** ... covers the whole food chain
- ◆ **It's Productive** ... real business gets done
- ◆ **It's Meaningful** ... delegates & speakers are all C-Level from across the globe
- ◆ **It's Relevant** ... topics discussed provide real insights into industry direction
- ◆ **It's Educational** ... presenters are all recognised experts in their field
- ◆ **It's Ambassadorial** ... providing insights into new geographical partnerships
- ◆ **It's Informal** ... no table tops or assigned seating, start-ups and large firms mix easily
- ◆ **It's Intimate** ... numbers are restricted to maximise the high-value networking discussions
- ◆ **It's Serious** ... the forum is used as a platform to debate the real industry issues
- ◆ **It's Fun** ... a real 'FH Family' event

Past Endorsements

Manuel Macías - Director, Sevilla Congress & Convention Bureau: *"It was an honour for Sevilla to have hosted your IEF conference. We wish you all the best and look forward to meeting you again in Sevilla, your city"*

Sir Robin Saxby - Former Chairman & CEO, ARM: *"ARM would not be in the position it is today were it not for the contacts I made at the IEF Forums"*

Pasquale Pistorio - Former Chairman & CEO, STM: *"The past decade has been a very challenging time for our industry: still in this environment Future Horizons performed well, maintaining the high standards of professional competence and the passion for the high tech industry that have been your characteristics since the foundation of your Company"*

Rahul Sud - Founder Silicon Ventures: *"Thank you. It was indeed one of the best conferences I have ever attended with a lot of interactive sessions. It was all a very good initiative, everyone met each other before the forum had even started"*

Joe Sawicki - VP & GM, Mentor Graphics: *"I wanted to thank you for your work over the past years. You and your team add something special to the industry"*

Do You Have A Special Industry Message? An Imminent Media Announcement? ... Sponsor The Media Delegation For Added Impact To Your Message

The Forum press delegation typically comprises 20-25 top international electronics industry editors, representing a golden opportunity to host a private one-hour press conference either on Sunday afternoon, prior to the Forum commencement or at the close of Tuesday's proceedings. This popular and hugely cost-effective opportunity is available to just one firm on a first come, first served basis.

Press sponsorship comprises the editor's hotel accommodation cost (typically for three nights at Euro 145 per night, single occupancy), their reduced Forum attendance fee of Euro 795 per per editor, and travel cost to Zagreb.

The cost of travel will depend on the country of origin but, for budgetary planning purposes is expected to be no more than Euro 500-Euro 1000 per editor (economy).

The cost of an optional press conference/off-site event would be in addition and at the sponsor's discretion, subject to the overall Forum programme running order.

Future Horizons and the sponsor will mutually agree the media invite list.



In addition to the above benefits, the media sponsor will also receive:

- Appropriate recognition on all of the relevant pre- and post-Forum marketing, including;
- Forum brochure and promotional material
- Listing on the sponsorship posters displayed at the Forum
- Your company name and logo linked directly from the IEF page on the Future Horizons' website to your company's home page
- Two complimentary additional company delegate attendees, subject to there being at least one full-priced company attendee

Take advantage of the unique Forum location and the exquisit splendour of the Esplanade Zagreb Hotel to host your product launch, company announcement, or just to enhance your overall PR rapport with the media.

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