

PRESS RELEASE

“Turning recession into opportunity – the key is innovation”

The 2012 IEF travels to Armenia

Diary date: October 3-5 2012, Yerevan, Armenia

London, UK. 2nd May 2012 - Malcolm Penn, Chairman and CEO of Future Horizons, today announced that the International Electronics Forum (IEF) 2012 will focus on two key drivers for industry growth and prosperity as the event takes residency in Yerevan, Armenia for the first time.

The need to invent one's way out of recession will serve as a primary discussion topic, as well as looking into how emerging markets offer new opportunities for access to academic and engineering skills. As a former Soviet Republic, Armenia is widely regarded as one of the IT world's best, untapped resources and advanced technical centres of excellence.

Malcolm Penn comments, “IEF2012 will be Future Horizons' 21st event and the 21st anniversary of Armenia's independence from the former Soviet Union. This year's forum will be held under Prime Ministerial patronage with the full support and cooperation of the Government of Armenia and the Armenian Development Agency, demonstrating the huge enthusiasm the country has to promote the key issues affecting the electronics industry.”

He adds, “ The forum will serve to provide guidance and discussion to really drive the foundry and semiconductor market progress as it continues its momentum out of this economic downturn. We have also ensured we are coinciding with the DigiTech Expo (5-7 October 2012) allowing us to offer delegates a pre- and post-forum Armenia experience.”

As with previous events, the forum will showcase a number of industry luminaries, who have already committed to address delegates at the event. The forum will be opened by the Prime Minister of The Republic of Armenia and will be supported by the Minister of Economy of The Republic of Armenia. In addition other confirmed speakers include Mojoy Chian, Senior VP Design Enablement, GlobalFoundries and Joe Sawicki, VP & GM Design To Silicon, at Mentor Graphics.

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The forum will be held at the Marriott Hotel, Yerevan, Armenia between the 3-5 October 2012 and is set to attract C-Level industry executives from all over the world for a 2-day period of industry keynotes and interactive debate. The event pans the full industry food chain, from the advanced scientific research labs to the end markets and service providers, ensuring all aspects of the industry are addressed.

More information is available from <http://www.futurehorizons.com>

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About Future Horizons

Established in April 1989, Future Horizons provides market research and business support services for use in opportunity analysis, business planning and new market development. Its industry information seminars and forums are widely considered to be the best of their kind. Emphasis is placed on the world-wide semiconductor and electronics industry and associated markets.

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