



Hossein Yassaie

CEO

Imagination Technologies

Hossein Yassaie, PhD, is the Chief Executive Officer of Imagination Technologies Group plc, a leading provider of System-on-Chip (SoC) silicon IP whose technologies power many of the most advanced and iconic smart and feature mobile phones, personal media players, netbooks, tablets, digital radios, TVs and automotive navigation and information devices. Imagination Technologies is also the parent of PURE, the leading global digital radio and connected audio products supplier, #1 radio manufacturer in the UK and world's #1 in DAB digital radios.

After attaining his PhD, Hossein was a research fellow at the University of Birmingham, undertaking extensive work on digital signal processing and high performance system architectures. Prior to joining Imagination Technologies in February 1992, he was with STMicroelectronics and INMOS for eight years (since 1984), where he set up and managed the DSP and digital video developments.

At Imagination Hossein initially held the position of Technical Director, before becoming Chief Executive Officer in June 1998. He has been responsible for all of the successful strategies shaping today's company, including the development and marketing of advanced, low-power and market-driving technologies in the key areas of 3D graphics, digital video and display, programmable communications and embedded processing. He was also responsible for launching, in 2001, PURE, the world's leading manufacturer of DAB and internet digital radios, as a wholly owned division of Imagination.

Imagination Technologies has been listed on the London Stock Exchange since 1994 (LSE: IMG).