

Future Horizons Signs Up India Affiliate

London, UK. 1st December 2009 - Semiconductor analyst house Future Horizons has entered the India market by signing up Pradeep Chakraborty as an affiliate. Pradeep is a well-known industry consultant, and former Executive Editor of CyberMedia India Online Ltd (CIOL). Prior to this Pradeep was the Editor and then Assistant Bureau Chief at Global Sources, Hong Kong, and Asia Pacific Editor, Wireless Week, USA/Singapore.

Pradeep's work has been either published or referred to worldwide in publications such as Global Sources, EDN, Wireless Week, Nikkei Electronics, Total Telecom and CyberMedia, amongst many others. Pradeep brings a wealth of knowledge about the semiconductor industry, particularly in India, to the world's leading independent semiconductor analyst house.

"The India market offers incredible growth potential for emerging and established technology companies. It is following close on the heels of China for innovation," said Malcolm Penn, Chairman and CEO, Future Horizons. "We have known Pradeep for many years through his blogs and other commentary, and know him to be a knowledgeable authority on semiconductors. His contacts inside and outside India will be extremely valuable in our efforts to gain more traction in the Indian market."

Pradeep brings over 20 years of experience in the international tech media to Future Horizons. He specialises in semiconductors as well as electronics applications and telecoms research. Pradeep will represent Future Horizons in India and help promote the sale of documents, the Start Up Service, as well as Future Horizons' International events, including the International Electronics Forum (IEF 2010) in May next year.

"With so much new activity in India, Future Horizons' Publications, International Electronics Forum and Start Up Service are just three of the services that will really appeal to this market," said Pradeep Chakraborty. "Future Horizons is one of the most respected analyst houses in the industry, and Malcolm's unbiased analysis and advice will be invaluable to semiconductor and electronics companies based in India."

Future Horizons' International Electronics Forum will be held in Dresden, Germany, from May, 5th - 7th, 2010. It will feature many senior speakers from the industry, and is designed to make it easy to make contact with a broad cross-section of contacts across the industry, which would otherwise be very difficult. Such is the established reputation of the Forum, the majority of speakers and delegates stay for the full duration of the meeting as they value the information and networking opportunities, which inevitably help productivity.

Ends

About Future Horizons

Established in April 1989, Future Horizons provides market research and business support services for use in opportunity analysis, business planning and new market development. Its industry information seminars and forums are widely considered to be the best of their kind. Emphasis is placed on the world-wide semiconductor and electronics industry and associated markets.

www.futurehorizons.com

About Pradeep Chakraborty

Pradeep has over 20 years experience in the international tech media and specializes in semiconductors, electronics, telecom; research. He was also associated with Pacific Telecom Council (India Chapter). His work has been either published/mentioned across the world... Global Sources, Wireless Week, CyberMedia, Total Telecom, EDN, Nikkei Electronics, Photonics.com, India Semiconductor Association (ISA), etc.

Pradeep has also won several editorial awards at Global Sources, Hong Kong - Editing Team of the Year, 1997-98; Best Magazine, Best Technical Article, Best Web Site, as well as Best Cover Story. His blog (Pradeep Chakraborty's Blog) was selected by Electronics Weekly, UK as the world's best blog in the Electronic Hardware Category, Dec. 2008. It also received an Honorable Mention in the category: Best Technology Blog at the BlogNet Awards, Feb. 2009.

<http://pradeepchakraborty.wordpress.com>

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