

# FUTURE HORIZONS

Presents

## Your Passport To Future Horizons - The Global Semiconductor Industry Analysts



### Services Include

- Market Research & Consulting Reports
- Industry & Technology Analysis & Trends
- Market & Industry Forecast Reports
- Expert Witness Analysis
- IC & System Design Analysis
- Annual Industry Forums
- Market Forecast Seminars
- Industry Training Seminars
- Newsletters & Research Services
- East & West European Analyses

Headquartered In UK, Affiliates In Europe, India, Israel, Japan, Russian, San Jose California, USA

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| <input type="checkbox"/> Market Research & Consulting Studies | <input type="checkbox"/> C-Suite Advice & Non-Exec Directorships |
| <input type="checkbox"/> Industry Forums & Market Seminars    | <input type="checkbox"/> Industry Reports & Newsletters          |
| <input type="checkbox"/> Industry Workshops & Training        | <input type="checkbox"/> Expert Witness Testimony                |
| <input type="checkbox"/> Proprietary Industry Database        | <input type="checkbox"/> Industry & Technology Analysis & Trends |
| <input type="checkbox"/> IC Design Services                   | <input type="checkbox"/> Industry Contacts & Introductions       |
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Established in 1989, **Future Horizons** is committed to maintaining the highest possible standards of professionalism in all of its activities, be it **Industry Reports**, **Consulting Studies**, **Engineering Support** or **Industry Symposia**. We also offer **business support services** on **Russia & the CIS** via our **East-West Electronics** subsidiary and **Russian-based affiliate**, **Electronintorg**.

We are proud that Future Horizons' highly acclaimed annual "**International Electronic Industry Forums**" are widely considered best in class, with past attendees enjoying enhanced business activity directly as a result of contacts made at these events. Visit [www.futurehorizons.com](http://www.futurehorizons.com) for full details.

***Block these dates on your calendar now to avoid disappointment!***

Future Horizons' popular "**Silicon Chip Industry Workshops**" continue to fill a much-needed industry role. Presented in layman's terms, these one-day seminars provide a complete overview of the technology and workings of the semiconductor and IT industry. On the market research front, our "**Semiconductor Industry Forecast Seminars**" are scheduled for January and September in London.

***All of our seminars can be undertaken in-house for added company convenience***

We publish a comprehensive and cost-effective range of industry reports and custom studies:

- "**Semiconductor Monthly Newsletter**" - Industry news and information
- "**FH Monday**" – A round up of key industry happening over the previous week
- "**Global Semiconductor Monthly Report**" - via email direct to your desk each month

Our experience starts with the first commercial IC, Future Horizons' reports offer an authoritative, low-cost alternative to the previous monopoly of expensive, service style, market research offerings. In addition, our consulting activities undertake market and business development assignments, as well as technical support via our semiconductor and system IC design evaluation service, on a confidential and proprietary basis.

Full programme details, on-line registration and report purchases are available at: [www.futurehorizons.com](http://www.futurehorizons.com). ***We look forward to helping you develop your business.*** Our semiconductor experience commenced with the industry ... *from the first commercial IC to SoC integration*. For all your semiconductor business support needs...

***... Let Future Horizons Save YOU Time & Money***

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Company Registration Number: 4380991 VAT Number: GB 522 9531 52

Affiliates In Europe, India, Israel, Japan, Russian, San Jose California, USA

In Russia, Call Future Horizons' wholly-owned subsidiary East-West Electronics, Moscow. Tel +7 495 228 0766. Email: [elintsp@mail.ru](mailto:elintsp@mail.ru)



## Research Support

**F**uture Horizons' research material is made available to its clients via a number of delivery mechanisms. In order to provide the maximum flexibility at a reasonable cost, paying only for what you want and need, Future Horizons offers the following research options.

**R**esearch Reports: Future Horizons will discuss the specific contents of its various reports by phone, fax or email at no additional charge. Where additional clarification is sought, subject to the data being available from our database, this will also be made available at no additional cost. The key criteria being the amount of incremental original analyst research resource required. As a rule of thumb, such clarifications are 'conversational' in nature, and last 'minutes' rather than 'hours'.

**C**onsulting Study: A consulting study falls at the opposite end of the scale whereby the information required is not currently available, or needs to be expanded on a particular need or opportunity. Following a pre-defined project scope and terms of engagement, a confidential report, presentation and debriefing would normally be included in the cost of such an assignment. Based on a daily research fee, a typical study would cost around €20k-€100k euro, exclusive of research-related travel expenses depending on the project scope and complexity. The scope of our capability here ranges from an in-depth technical analysis at the competitive IC/system level to strategic long-term business development support.

**I**nquiry Service: In between these two extremes lies the research area where the required information is available either in a partially researched form or can be readily obtained. The Future Horizons Inquiry Service allows direct access to an experienced industry analyst (via email, phone or fax) to provide answers and/or insight into such industry-related questions. The cost of this service is based on a standard charge of €300-€500 euro per research-hour, depending on the nature of the service. Inquiries can be undertaken either on an ad-hoc or retained basis. If on a retained basis, we recommend an entry-level budget of €2k-€5k euro per month.

**I**ndustry Briefing: Future Horizons holds regular industry briefing seminars to review the current industry outlook and trends. Such briefings can also be undertaken in-house for added customer convenience. The typical cost is €5k Euro, exclusive of all travel-related expenses.

*... From A Few Hours To A Full-Blown Study*



**31 Years Of Service**  
**Founded April 1989**  
**6th Decade**  
**Of Semiconductor**  
**Industry Experience**  
**Our Experience**  
**Started With The First**  
**Commercial IC**  
**Detailed Analysis**  
*plus*  
**The Reasons Why**

Established in April 1989, Future Horizons provides market research, technical appraisal and industry analysis for use in due diligence opportunity assessment, business planning and new market development. Its industry information seminars and forums are widely considered to be the best of their kind. Emphasis is placed on the worldwide microelectronics and associated electronics industry and European market environment.



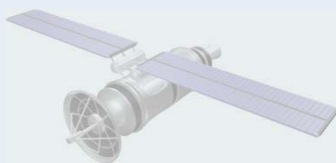
**Malcolm Penn** is the founder and CEO of Future Horizons, with over 50 years experience in all aspects of the IT industry, from semiconductors to end-electronics equipment; advance research to manufacturing and applications together with an extensive network of C-level industry contacts. He has worked extensively throughout Europe as well as in the United States, the former USSR, Japan and Korea, and was an early pioneer of pan-European research and product development collaboration in the 1970s during his tenure with ITT Europe.

His wide range of experience includes brokering partnerships and helping firms develop their joint activity relationships. Prior to establishing Future Horizons, he held various operations, marketing and business development positions in the semiconductor and IT industry having worked his way through university as a professional musician.



**Mike Bryant** is Future Horizons CTO. With more than 40 years in the electronics industry, he is an experienced RF and analogue/mixed signal IC design engineer, specialist in providing IC design and consultancy services on hardware and systems design partitioning, software and digital signal processing design methodology and implementation. Recognising the convergence of many software and digital hardware design techniques, Mike was one of the first in Europe to use HDL and.

In an era dominated by an abundance of 'free' web-based information and an infinite permutation of 'expert' opinions, from PR hype to bloggers, Future Horizons offers a high-quality, unbiased, flexible information-based service with justified analyses for key industry decision makers. For all of your semiconductor-based business development needs ...



**Let Future Horizons Save YOU Time & Money**

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