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Semiconductor Application Markets Reports

**Annual Analysis & Forecast Of The Worldwide
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Semiconductor Application Market Report

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In response to customer demand, Future Horizons has revised the format for its Semiconductor Market Applications Report. In place of one comprehensive report we are offering each application as a stand-alone report. This makes it easier and more cost effective to choose applications that are directly relevant to individual client's needs.

About FUTURE HORIZONS

Established in 1989, Future Horizons is the leading global semiconductor industry analyst. It is also rated the world's top consultant on the Russian and East European electronics industry. Its activities include market research reports, consulting assignments, industry forums and seminars, IC and system design evaluation and industry training seminars.

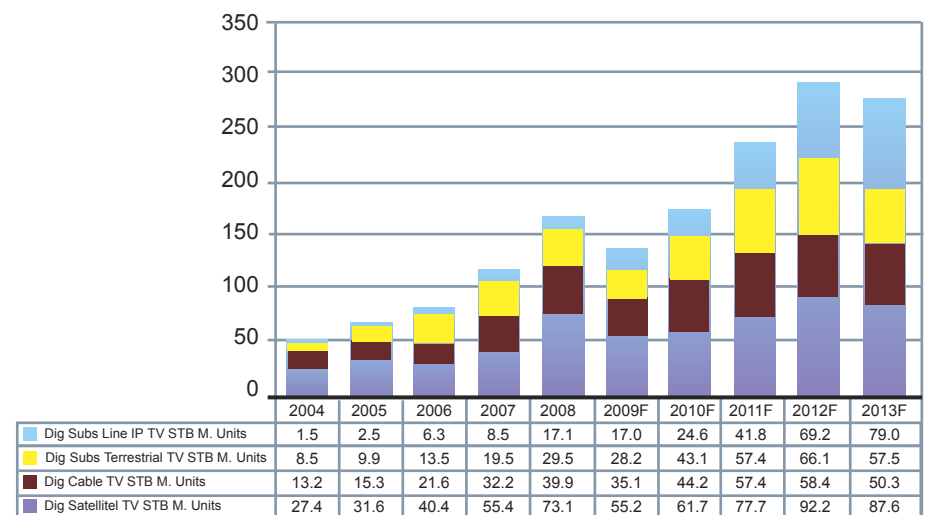
Malcolm Penn, founder and CEO, has over 45 years experience in the industry and has worked extensively throughout Europe as well as in the United States, the former USSR, Japan and Korea. He was previously Director of Operations at Dataquest Europe, and held a variety of positions within the ITT Semiconductors group and ITT Europe. A member of the **European Commission** sponsored **Cornu Panel** of senior industry executives, responsible for publishing the "Report of the European Microelectronics Panel", Future Horizons' experience starts with the first commercial IC. In addition its Moscow-based, wholly owned subsidiary, East-West Electronics, offers direct access to the former USSR electronics industry and markets.

This latest set of reports is fully revised and analyses in detail key semiconductor applications market drivers. Each report contains historical data for the previous five years, together with a five year forecast. In total, the applications in the 29 reports account for approximately 90 percent of the total semiconductor market.

The reports analyze in detail the technology and market factors driving the key applications, their future development prospects, together with estimates for the anticipated semiconductor revenue, unit volume and ASP trends.

The reports may be purchased at a discount for the full suite or alternatively individual reports may be purchased on an 'as required' basis

Global TV STB Production, 2004-2013, Millions Of Units



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Future Horizons' "Semiconductor Applications Market Report" significantly reduces the cost of external market research by offering a high quality, better value alternative to anything currently available. This report is essential for those involved in semiconductor market research and business development planning in the semiconductor market. Its electronic system focus will also prove invaluable for authorities and government departments in planning and directing economic growth, as well as companies seeking to invest in new markets.

Our semiconductor experience commenced with the IC industry in 1962

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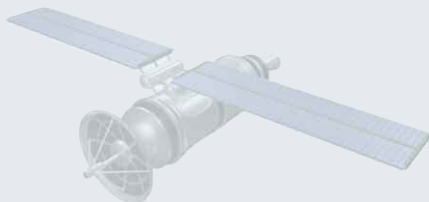
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