



FUTURE HORIZONS Presents

**Direct To Your Desk Each Month,
Business Bulletins On Key
Events In The West European
Marketplace**

Penn On Paper

**InSight™ to the West European High
Technology Marketplace**

The Latest News From Western Europe

PENN ON PAPER™ provides insight to the West European High Technology marketplace. Published in Europe by Future Horizons, an independent High-Technology Executive Support Company specialising in the worldwide microelectronics industry and the European marketplace, Penn On Paper™ provides commentary on important events in the West European microelectronics industry and marketplace. Each month it reports and analyses news on marketing and technology trends that can bolster your strategic planning and sales efforts in Western Europe. Topics covered include forecasts, production, end-use consumption, business activity, government and economic issues, and company operations. Each report includes bulletins on key events in the West European marketplace together with a special analysis on the various facts and our opinion on their significance. Penn On Paper™ provides a real time view and analysis of the West European microelectronics and electronic markets, industry and technology as the change occurs. In addition to the monthly news bulletins and analysis, each report includes a monthly research editorial.

Recent editorials include:

- **In the Internet's High-Speed Lane**
- **The New Bluetooth: More on the Beam**
- **IBM's BlueGene Hits Warp Speed**
- **New Telecommunications Players Worry Traditionalist**
- **The PC Era Is Just Beginning**
- **No Standard For UWB**
- **Cambridge Shines In Silicon Valley**
- **Bottom of the Market, Top of the Game**
- **Make-Believe Goes Cutting Edge**
- **Warp Speed for Wireless Networks**
- **Electronics Makers Tackle EU's New Rules**
- **Wireless Cities On The Way**
- **Watch Out Wi-Fi, Wimax Just Rode In**

For a complimentary copy of the latest issue of Penn On Paper™, please call or email us on +44 1732 740440/mail@futurehorizons.com or register your contact details online at <http://www.futurehorizons.com>

