



**Jean-Marc Chery**

**STMicroelectronics**

## **Agile Customer Support Models for More Moore and More than Moore**

Challenging times demand innovative new approaches. As semiconductor feature sizes continue to shrink, R&D costs grow, and customers demand flexibility, an Agile Customer-Support model for the 'More Moore' and 'More than Moore' eras requires competitive CMOS and derivative/3D integration sourcing that leverages internal technology and manufacturing capabilities, as well as a global partnership network, while keeping operating- and capital-expenses lean.

The Agile Customer-Support manufacturing model effectively mixes external foundries and internal sources to master medium-volume, complex-product production. In addition, it uniquely blends state-of-the-art competence in process technology and design with the know-how of worldwide sourcing to innovate, differentiate and create value for demanding customers operating in a fast-changing world.