

FutureHorizons



The Global Semiconductor Industry Analysts

**FUTURE HORIZONS
Presents**

2012 Semiconductor Market Forecast

*Concerned About The Industry Outlook
for 2012 and Beyond?*

Get The Proven Experts View At Future Horizons'
Annual Forecast Of The European & Worldwide
Semiconductor Industry

Plus Meet New Business Contacts

Programme Includes:

**Convenient Location
Essential Information**

- **2011 - 12 Market Update ...**
The Key Factors Analysed
- **2012 - 2013 Industry Outlook ...**
Blue Skys Or Continuing Uncertainty?
- **Industry Application Drivers ...**
IC Content & Forecast
- **Supply & Demand ...**
Wafer Fab Capacity Trends
- **Market Outlook ...**
5-Year Regional & Product Forecasts
- **Networking**
Meet 20-30 New Contacts Quickly & Easily

Thursday 12th July, 2012

NH Harrington, South Kensington, London

Supported By:

WORLD CHIPS
The Silicon Central

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Who Should Attend?

The Forecast Is Vital For Executives Responsible For:

- Market Research & Marketing
- Strategic Marketing & Planning
- Executive Management
- Purchasing & Acquisition
- Finance & Administration
- Sales & Distribution Channels
- Investment & Banking
- Engineering & Design
- Project Management
- Government Organisations
- Business & Technical Press

Sign Up Now ...

Get The Proven Experts' View

Future Horizons

Established in 1989, Future Horizons provides a range of semiconductor market research and business support services. Together with its wholly-owned Moscow-based subsidiary, East-West Electronics, Future Horizons is the world's leading authority on the Russian and East European electronics market. It was also a member of the 1994 European Commission sponsored Cornu Panel of senior industry executives responsible for publishing the "Report of the European Microelectronics Panel" used to help formulate a strategy for future EC microelectronics support in Europe, and undertook a justification analysis for the European governments for both the MEDEA and MEDEA+ programmes. Malcolm Penn, founder and CEO of Future Horizons, has over four decades of experience in the semiconductor and electronics industry, and has worked extensively throughout Europe as well as in the United States, the former USSR, Japan and Korea. Collectively, Future Horizons' key industry analysts boast more than 100 years of semiconductor industry experience and expertise. Prior to establishing Future Horizons, Mr Penn was Vice President of Dataquest and set up their European semiconductor and other market research activities. Before joining Dataquest, he was Manager of Component Engineering for ITT Europe (now Alcatel) and prior to that held various operations and marketing management positions within the ITT Semiconductor worldwide group.

Get The Inside View At The Annual IFS2012

The semiconductor industry is a volatile business where insights, experience and professionalism are key. Strategically timed, the Semiconductor Market Forecast event summarises and presents the extensive research capability of Future Horizons industry analysts. Giving you the information to confidently enter 2012 and beyond. Now in its 14th year, the annual forecast events are a vital link in our charter to provide the industry with high quality, cost effective, market research. Whether a seasoned veteran or industry newcomer, this event is invaluable to executives from the semiconductor, electronics and related industries. Delegates will receive copies of all the material presented in both binder and CD-ROM format.

*Meet the analysts - Get the facts - Hear the arguments -
Make your judgements - Justify your positions*

Why Should I Attend?

- Hear an independent assessment of the World Economic Environment
- Get clarification of what is expected to happen in the industry for the coming 6-12 months and beyond
- Explanation of the industry cycles and their effect
- See industry forecasts for the next five years
- See the identification of key application markets and their contribution to the semiconductor market
- Get statistics and analysis to use as a basis for company business decisions
- Meet new contacts in a short space of time saving valuable time and money

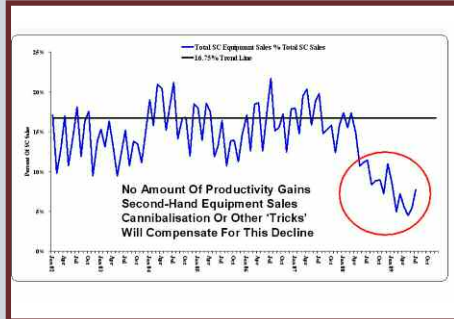
“This event is a good opportunity to stay focused, it is very valuable to get this opportunity once a year”
Altis Semiconductor

Benefits of Attending

- Forecast data and industry market analysis will enable you to make more confident business decisions, allocate resources accordingly and help you analyse your business models and plans and adjust accordingly.
- Immersing yourself in up-to-date industry information will give you the knowledge to move ahead of your competition.
- Following the forecast, you will have the 'know how' to identify industry patterns and market conditions you can expect to see in the immediate future and beyond.

Agenda

Please Note The Event Is Conducted In English



**Can You
Really Afford
NOT To
Be There?**

10.15 Official Registration & Coffee

10.30 Welcome & Introduction

10.45 Economic Outlook

* Current world status/outlook *
World GDP Contributions * World
GDP Growth Trends Comparison of
advanced & emerging economies *
Oil and Interest Rate trends *
Economic outlooks for: US, China,
Japan, Eurozone & India

11.15 Semiconductor Industry Outlook

* Current Industry Status and Outlook
* Key Market Drivers * Industry Issues

12.00 Industry Capacity

* Manufacturing basics * SC
Equipment sales trends * New
capacity Vs Wafer Capacity Ex spend
* Capital spend & SC market
compared * MOS capacity build out
by wafer size * much much more...

13.00 Seminar Lunch

14.00 Key Application Markets

* TV's * Set Top Boxes * Auto-
motive * Near Field Communication *
Smart Metering * Medical* Solid
State Lighting * Mobile Phones *
Smart Phones * Computing * PC
Market

14.45 Coffee Break

15.00 Key Application Markets Continued

15.30 European Semiconductor Market

* Regional Overview including:
Europe, Japan, USA, Russia/CIS *
Industry Summary

15.45 Forecast Summary & Closing Remarks

16.00 Wrap Up

Book A Place

To register your place contact Future Horizons. Call, email or book online.

Fee

Fee includes course reference binder, lunch and coffee breaks. Hours: 10.15am - 4.00pm

If you are unable to attend the Semiconductor Market Forecast event but don't want to miss out on that all important industry information, you can order Proceedings.

10% Group Discount

For three or more delegates from the same company. To qualify, registration and payment must be received together. Or save yourself 30% if you book both the Semiconductor Market Forecast and either the IC Economics or the Silicon Chip Workshop at the same time.

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Registration Information

**Please Register Me
For The Following
The Semiconductor
Market Forecast Event**
Send Completed Form By Fax/Mail [Or
Online @ www.futurehorizons.com](mailto:info@futurehorizons.com)

Payment can be made by cheque (drawn on a **UK bank only**), or by bank transfer to:
Future Horizons Ltd, Royal Bank of Scotland, 3a Edinburgh Road, Portsmouth, PO1
1DA, UK, Sort Code: 16:28:24 Account No: 11686316

| Event | Date Venue | Check Box |
|---------------------------|------------|-----------|
| Thurs 12 July, London, UK | | |

If you cannot attend, Proceedings are available on request

| Delegate Details (Or Attach Business Card) | | |
|--|------------------------------|--|
| Full Name <i>Mr/Ms/Mrs</i> | | |
| Job Title | | |
| Company | | |
| Full Postal Address | | |
| Post Code | | |
| VAT/TVA/MWS/IVA No. | | |
| (Please Note - This Must Be Supplied) | | |
| PO No. | | |
| Phone | Fax | |
| E-mail | | |
| Special Diet? | Yes <input type="checkbox"/> | No <input type="checkbox"/> If "Yes", specify: |
| Overnight Hotel? | Yes <input type="checkbox"/> | No <input type="checkbox"/> If "Yes", see information left |
| Registration Fee (Per Delegate) | | |
| UK Standard Rate | £495 + VAT @ 20% £86.63 | Total Fee £594.00 |
| Proceedings CD Only (Inc P&P) | £295 + VAT @ NA | Total Fee £295.00 |
| Don't Forget, Book Three People From The Same Company & Get A 10% Discount | | |
| An invoice will be sent by email on receipt of seminar registration. | | |
| Pre-Payment Mandatory Payment by UK Cheque: <input type="checkbox"/> or Bank Transfer: <input type="checkbox"/> | | |

UK VAT APPLIES TO ALL UK-BASED EVENTS

Registration

Registration should be made using this form - please copy for additional delegates to qualify for the group discount. Participation is subject to space availability.

Please register early to ensure availability

Group Discounts

10% group discount price applies to three or more delegates from the same facility registering at the same time with the registration fee paid on a single invoice.

Cancellations

Cancellations made less than two weeks prior to the event are subject to a 50% cancellation fee and must be confirmed in **writing**, otherwise the full fee will apply. Refunds will not be granted after the event date or for no-shows. Substitutions may be made at any time up to the event date and confirmed in writing to Future Horizons.

In the unlikely event that the event is cancelled, delegates will be notified and all fees paid will be refunded in full.

Payment Must Be Pre-Paid IN FULL

It is the delegate's responsibility to ensure that payment has been made. The registration fee includes forecast, presentation binder material, coffee breaks and lunch. Accommodation at the hotel is NOT included.

If overnight hotel is required, please enquire about rates upon booking.

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