

# FutureHorizons



The Global Semiconductor Industry Analysts

**FUTURE HORIZONS  
Presents**

## **2011 Industry Forecast Seminar Annual Briefing**

*Concerned About The Industry Outlook  
for 2011 and Beyond?*

Get The Proven Experts View At Future Horizons'  
Annual Forecast Of The European & Worldwide  
Semiconductor Industry

**Plus Meet New Business Contacts, Take Part  
In Our Business-To-Business Speed Networking Event**

**Seminar Programme  
Includes:**

**Convenient Location  
Essential Information**

### **Crowne Plaza Heathrow London**

The Crowne Plaza Hotel is a 10 minute  
bus journey from terminals  
1,2 & 3 and a 20 minute journey from  
terminals 4 & 5.

Heathrow is easily accessible from  
Central London on the Heathrow  
Express. Trains depart from  
Paddington every 15 minutes, and take  
only 15 minutes.

For those of you who are driving, the  
hotel has FREE car parking

- **2010 - 11 Market Update ...**  
The Key Factors Analysed
- **2011 - 2012 Industry Outlook ...**  
Blue Skys Or Continuing Uncertainty?
- **Industry Application Drivers ...**  
IC Content & Forecast
- **Supply & Demand ...**  
Wafer Fab Capacity Trends
- **Market Outlook ...**  
5-Year Regional & Product Forecasts
- **Business-To-Business Speed Networking**  
Meet 20-30 New Contacts Quickly & Easily (*optional*)

**Thursday 14th July, 2011  
London, UK**

**Supported By:**

**WORLD CHIPS**  
The Silicon Central

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In Russia, Tel: +7 495 228 0766

## Who Should Attend?

*This Forum Is Vital For Executives Responsible For:*

- Market Research & Marketing
- Strategic Marketing & Planning
- Executive Management
- Purchasing & Acquisition
- Finance & Administration
- Sales & Distribution Channels
- Investment & Banking
- Engineering & Design
- Project Management
- Government Organisations
- Business & Technical Press

**Sign Up Now ...**

**Get The Proven Experts' View**

### Future Horizons

Established in 1989, Future Horizons provides a range of semiconductor market research and business support services. Together with its wholly-owned Moscow-based subsidiary, East-West Electronics, Future Horizons is the world's leading authority on the Russian and East European electronics market. It was also a member of the 1994 European Commission sponsored Cornu Panel of senior industry executives responsible for publishing the "Report of the European Microelectronics Panel" used to help formulate a strategy for future EC microelectronics support in Europe, and undertook a justification analysis for the European governments for both the MEDEA and MEDEA+ programmes. Malcolm Penn, founder and CEO of Future Horizons, has over four decades of experience in the semiconductor and electronics industry, and has worked extensively throughout Europe as well as in the United States, the former USSR, Japan and Korea. Collectively, Future Horizons' key industry analysts boast more than 100 years of semiconductor industry experience and expertise. Prior to establishing Future Horizons, Mr Penn was Vice President of Dataquest and set up their European semiconductor and other market research activities. Before joining Dataquest, he was Manager of Component Engineering for ITT Europe (now Alcatel) and prior to that held various operations and marketing management positions within the ITT Semiconductor worldwide group.

## Get The Inside View At The Annual IFS2011

The semiconductor industry is a volatile business where insights, experience and professionalism are key. Strategically timed at the end of 2010, the Annual Industry Forecast Seminar summarises and presents the extensive research capability of Future Horizons industry analysts. Giving you the information to confidently enter 2011. Now in its 13th year, the annual forecast seminars are a vital link in our charter to provide the industry with high quality, cost effective, market research. Whether a seasoned veteran or industry newcomer, this seminar is invaluable to executives from the semiconductor, electronics and related industries. Delegates will receive copies of all the material presented in both binder and CD-ROM format.

*Meet the analysts - Get the facts - Hear the arguments -  
Make your judgements - Justify your positions*

### Proven & Accurate Analysis

Future Horizons' analysis of the industry is proven to be accurate...

We all know now that 2010 came in as a 34% growth year. But what were forecasters saying at the beginning of 2010?

Take a bow, Future Horizons who, on January 27th 2010 predicted 'at least' 22% growth for the year with a high-end possibility of 31%.

iSuppli said 21.5%; Semiconductor Intelligence said 22%; Semico said 20%; Gartner said 20%

(in February). A round of applause.

Not too shabby were VLSI Research on 17%, Morris Chang at 18%; IC Insights on 15%, and

Carnegie ASA on 15%.

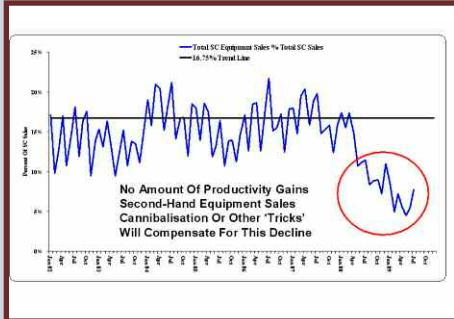
The dunces were the two most 'official' forecasters: WSTS on 12% and the SIA on 10.2%.

**Source: Electronics Weekly December 2010**

### Why Should I Attend?

- Hear an independent assessment of the World Economic Environment
- Get clarification of what is expected to happen in the industry for the coming 6-12 months and beyond
- Explanation of the industry cycles and their effect
- See industry forecasts for the next five years
- See the identification of key application markets and their contribution to the semiconductor market
- Get statistics and analysis to use as a basis for company business decisions
- Meet new contacts in a short space of time saving valuable time and money

# Get The Answers At IFS2011



## Can You Really Afford NOT To Be There?

“This seminar is a good opportunity to stay focused, it is very valuable to get this opportunity once a year”  
Altis Semiconductor

## Seminar Agenda

Please Note The Seminar Is Conducted In English

**10.15**  
**Official Registration & Coffee**

**10.30**  
**Welcome & Introduction**

**10.45**  
**Economic Outlook**  
\* Current world status/outlook \* 2011 World GDP Contributions \* World GDP Growth Trends Comparison of advanced & emerging economies \* Oil and Interest Rate trends \* Economic outlooks for: US, China, Japan, Eurozone & India

**11.15**  
**Semiconductor Industry Outlook**  
\* Current Industry Status and Outlook  
\* Key Market Drivers \* Industry Issues

**12.00**  
**Industry Capacity**  
\* Manufacturing basics \* SC Equipment sales trends \* New capacity Vs Wafer Capacity Ex spend \* Capital spend & SC market compared \* MOS capacity build out by wafer size \* much much more...

**13.00** Seminar Lunch

**14.00**  
**Key Application Markets**  
\* TV's \* Set Top Boxes \* Automotive \* Near Field Communication \* Smart Metering \* Medical\* Solid State Lighting \* Mobile Phones \* Smart Phones \* Computing \* PC Market

**14.45**  
**Coffee Break**

**15.00**  
**Key Application Markets Continued**

**15.30**  
**European Semiconductor Market**  
\* Regional Overview including: Europe, Japan, USA, Russia/CIS \* Industry Summary

**15.45**  
**Forecast Summary & Closing Remarks**

**16.00**  
**Wrap Up**

## Book A Place

To register your place contact Future Horizons for an 2011 Industry Forecast Seminar Registration Form. Call, email or book online.

## Seminar Fee

Seminar fee includes course reference binder, lunch and coffee breaks. Seminar hours: 10.15am - 4.00pm

If you are unable to attend the IFS2011 Seminar but don't want to miss out on that all important industry information, you can order Seminar Proceedings.

## 10% Group Discount

For three or more delegates from the same company. To qualify, registration and payment must be received together. Or save yourself 30% if you book both the Industry Forecast Seminar and either the IC Economics or the Silicon Chip Seminar at the same time.

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[www.futurehorizons.com](http://www.futurehorizons.com) (click here to download a registration form)

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# Registration Information

Please Register Me  
For The Following  
**The IFS2011**

Send Completed Form By Fax/Mail [Or  
Online @ www.futurehorizons.com](mailto:info@futurehorizons.com)

## Registration

Registration should be made using this form - please copy for additional delegates to qualify for the group discount. Participation is subject to space availability.

**Please register early to ensure seminar availability**

## Group Discounts

10% group discount price applies to three or more delegates from the same facility registering at the same time with the registration fee paid on a single invoice.

## Cancellations

Cancellations made less than two weeks prior to the seminar are subject to a 50% cancellation fee and must be confirmed in **writing**, otherwise the full seminar fee will apply. Refunds will not be granted after the seminar date or for no-shows. Substitutions may be made at any time up to the seminar date and confirmed in writing to Future Horizons.

In the unlikely event that the seminar is cancelled, delegates will be notified and all fees paid will be refunded in full.

## All Seminars Must Be Pre-Paid IN FULL

It is the delegate's responsibility to ensure that payment has been made. The registration fee includes seminar, presentation binder material, coffee breaks and lunch. Accommodation at the hotel is NOT included.

Payment can be made by cheque (drawn on a **UK bank only**), or by bank transfer to:  
**Future Horizons Ltd**, Royal Bank of Scotland, 3a Edinburgh Road, Portsmouth, PO1 1DA, UK, Sort Code: 16:28:24 Account No: 11686316

Seminar	Date Venue	Check Box
	Thurs 14 July, London, UK	

**If you cannot attend, Seminar Proceedings are available on request**

Delegate Details (Or Attach Business Card)		
Full Name <i>Mr/Ms/Mrs</i>		
Job Title		
Company		
Full Postal Address		
Post Code		
VAT/TVA/MWS/IVA No.		
<b>(Please Note - This Must Be Supplied)</b>		
PO No.		
Phone	Fax	
E-mail		
Special Diet?	Yes <input type="checkbox"/> No <input type="checkbox"/>	If "Yes", specify:
Overnight Hotel?	Yes <input type="checkbox"/> No <input type="checkbox"/>	If "Yes", see information left
Registration Fee (Per Delegate)		
<b>UK Standard Rate</b>	£495 + VAT @ 20% £86.63	<b>Total Fee £594.00</b>
<b>Proceedings CD Only (Inc P&amp;P)</b>	£295 + VAT @ NA	<b>Total Fee £295.00</b>
<b>Don't Forget, Book Three People From The Same Company &amp; Get A 10% Discount</b>		
An invoice will be sent by email on receipt of seminar registration.		
<b>Pre-Payment Mandatory</b> Payment by UK Cheque: <input type="checkbox"/> or Bank Transfer: <input type="checkbox"/>		

**UK VAT APPLIES TO ALL UK-BASED SEMINARS**

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