

FutureHorizons



The Global Semiconductor Industry Analysts

**FUTURE HORIZONS
Presents**

2010 Industry Forecast Seminar Annual Briefing

Sponsorship Opportunities

Tuesday Jan 26, 2010

Hilton London Olympia Hotel, London, England

Wednesday Jan 27, 2010

Geneva, Switzerland

A Focused Industry Briefing From

Future Horizons

The Global Semiconductor Industry Analysts

- Enhance your industry profile
- Communicate your message directly to industry decision makers
- Make new customer & business connections
- Leave a lasting impact upon seminar delegates
- Pave the way for future industry relationships & business development opportunities



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Who Attends?

Past Companies Include:

- Akya (Holdings) Ltd
- Altis Semiconductor
- ARC International plc
- ARM Ltd
- Cambridge Silicon Radio Ltd
- Cre8Ventures
- DELTA Microelectronics
- EDN Europe
- Electronics Weekly
- eoSemi
- EPN Online
- Hale Hamilton Group
- Idea Business Solutions Ltd
- IQE Silicon Compounds
- Kitron Sourcing AS
- Landshut Silicon Foundry
- Mentor Graphics
- Micro Planning International
- NEC Electronics (Europe)
- Nikad Electronic
- Pall GmbH
- Renesas Technology Europe
- Robert Bosch GmbH
- SEMI Europe
- Semiconductor Fabtech

Past Delegates Include Executives From:

- Market Research & Marketing
- Strategic Marketing & Planning
- Executive Management
- Purchasing & Acquisition
- Finance & Administration
- Sales & Distribution Channels
- Investment & Banking
- Engineering & Design
- Project Management
- Government Organisations
- Business & Technical Press

What Is The Industry Forecast Seminar?

Established in 1997, the twice-yearly Industry Forecast Seminars are a vital part of Future Horizons' charter to provide the industry with high-quality, cost-effective, market research, built on our 139-man years of experience in the industry. Whether a seasoned veteran or industry newcomer, this seminar is invaluable to executives from the semiconductor, electronics and related industries

Strategically timed at the beginning and middle of the year, the forecast seminars analyse the industry fundamentals and report what Future Horizons believes, not what the industry wants to hear for the future. This seminar is invaluable for decision makers from the semiconductor, electronics and related industries.

A typical attendance level of over 40 European executives from microelectronics companies, semiconductor equipment and materials firms, electronics equipment and systems manufactures, start up organisations, government and industry officials and investment organisations.

"This seminar is a good opportunity to stay focused, It is very valuable to get this opportunity once a year"
Altis Semiconductor

Sponsor The Seminar

Sponsorship provides a unique branding opportunity, to enhance corporate image and industry exposure. Sponsorship can cut throughout the market place and communicate your message directly to the decision makers in the industry. It can pave the way to start selling a new product or service as well as providing you with the opportunity to become part of the global industry.

There are six ways for companies to sponsor the Seminar.

Please note, all sponsorship opportunities are offered on a first come, first served basis.

| | |
|-----------------------------------|--|
| 1. Sponsor Seminar General | 2. Sponsor the B2B Speed Networking Event |
| 3. Sponsor USB Key | 4. Sponsor Seminar Coffee & Lunch Break |
| 5. Sponsor Delegate Bag | 6. Sponsor Delegate Badges |

We will discuss tailor made packages to accommodate individual budgets



In Return, Sponsors Receive:

Sponsor Seminar General - €4000

- Company signage displayed in welcome desk area
- One power point slide during seminar acknowledging sponsor
- Sponsorship recognition on Welcome Note to be placed on each delegates desk
- Sponsorship recognition on Joining Instructions sent out to all delegates prior to the seminar
- During the lead up to the forum we send weekly forum update emails to our 6,000 strong industry database, sponsor name to be included in emails
- Sponsor to be acknowledged in Future Horizons Email Footer in all emails throughout lead up to seminar
- Appropriate recognition in the seminar brochure which is distributed via Email Newsletter to over 6,000 industry contacts, approx 5-6 times leading up to the seminar
- Listing on the sponsorship posters displayed at the Seminar
- Your company name and logo linked directly from Future Horizons website to your home page

Sponsor The Business-2-Business Speed Networking Event - €3000

- We will be running a networking session for approx 20-40 delegates, each person will spend 3-4 minutes (depending on final numbers) with each participant. The main purpose of this event is to meet lots of new contacts in a short space of time.
- Sponsors company name to be added to the title of the event i.e. Business-2-Business Speed Networking Event Hosted by Company X, and advertised 5-6 times to our over 6,000 industry contacts
- One power point slide at end of the main IFS seminar acknowledging B2B sponsor
- Acknowledgement and thank you to sponsor from Future Horizons at the beginning and end of the B2B event
- Opportunity for Sponsoring company to conduct a 2-3 minute introduction to participants at beginning of B2B event
- Company signage displayed during the B2B Networking Event
- Delegate folders bearing sponsors logo given to all delegates taking part in the event
- Sponsors logo displayed on Speed Networking Instructions given to each participant both in advance of the event and upon arrival
- Appropriate recognition in the seminar brochure which is distributed via Email Newsletter to over 6,000 industry contacts, approx 5-6 times leading up to the seminar
- Listing on the sponsorship posters displayed at the Seminar
- Links provided from our website direct to your home page

Sponsor Seminar Bag - €1500

- Logo on front of forum bag, given to the delegates on registration. These bags are big enough to hold the forum binder and traditionally used following the seminar
- Opportunity to insert your company information or corporate merchandise in each bag
- Listing on the sponsorship posters displayed at the Seminar
- Your company name and logo linked directly from our website to your home page
- Appropriate recognition in the seminar brochure which is distributed via Email-Newsletter to over 6,000 industry contacts, approx 5-6 times leading up to the seminar

Sponsor USB Key - €3000

- Company logo placed on USB Key. The USB key is given to all delegates at the seminar and sent to approx 20 high-level industry journalists following the event.
- Sponsors company information to be included on the USB key
- Listing on the sponsorship posters displayed at the seminar
- Your company name and logo linked directly from our website to your home page
- Appropriate recognition in the seminar brochure which is distributed via Email-Newsletter to over 6,000 industry contacts, approx 5-6 times leading up to the seminar



Sponsor Seminar Coffee & Lunch Break - €2000

- One power point slide before lunch acknowledging sponsor
- Sponsors logo placed on table cards on all delegates lunch tables & coffee area
- Appropriate recognition in the seminar brochure which is distributed via Email-Newsletter to over 6,000 industry contacts, approx 5-6 times leading up to the seminar
- Listing on the sponsorship posters displayed at the Seminar
- Your company name and logo linked directly from Future Horizons website to your home page

Sponsor Delegate Badge - €1000

- Name of Sponsors company inserted on badge worn by all delegates for the duration of the seminar
- Appropriate recognition in the seminar brochure which is distributed via Email-Newsletter to over 6,000 industry contacts, approx 5-6 times leading up to the seminar
- Listing on the sponsorship posters displayed at the Seminar
- Your company name and logo linked directly from Future Horizons website to your home page



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Reports**



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Projects**



**Seminars
& Forums**



**Design
Services**



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Dilligence**

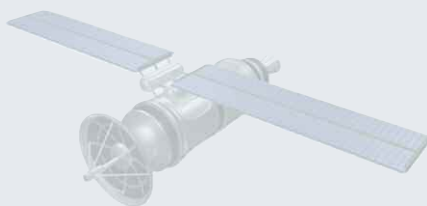
**20th Year Of Service
Founded 1989**

Established in April 1989, Future Horizons provides market research and business support services for use in opportunity analysis, business planning and new market development. Its industry information seminars and forums are widely considered to be the best of their kind. Emphasis is placed on the world-wide semiconductor and electronics industry and associated markets. Emphasis is placed on the worldwide microelectronics and electronics industry, and European market environment.

**5th Decade
Of Semiconductor
Experience**

Malcolm Penn is the founder and CEO of Future Horizons, with over 45 years experience in the electronics and semiconductor industry. He has worked extensively throughout Europe as well as in the United States, the former USSR, Japan and Korea, and was an early pioneer of pan-European research and product development collaboration in the 1970s during his tenure with ITT Europe. His industrial experience has involved him with all aspects of the management, manufacturing, marketing and use of electronic components, particularly semiconductor devices.

**139 Man-Years
Of Research Resource**



With 139 man-years experience in the semiconductor and related industries, Future Horizons offers a high-quality, cost-effective, flexible alternative to expensive subscription-style, market research. Our experience commenced with the industry in 1962, from the first commercial IC to SOC integration. For all of your semiconductor business development needs ...

Let Future Horizons Save YOU Time & Money

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