

FutureHorizons



The Global Semiconductor Industry Analysts

**FUTURE HORIZONS
Presents**

2010 Industry Forecast Seminar Mid-Term Update

*Concerned About The Industry Outlook
for 2010-11 and Beyond?*

Get The Proven Experts View At Future Horizons'
Mid-Term Forecast Of The European & Worldwide
Semiconductor Industry

A Focused Industry Briefing From

Future Horizons

The Global Semiconductor Industry Analysts

**Seminar Programme
Includes:**

- **2010 Market Update ...**
The Key Factors Analysed
- **2011 Industry Outlook ...**
Blue Skys Or Continuing Stormy?
- **Industry Application Drivers ...**
IC Content & Forecast
- **Supply & Demand ...**
Wafer Fab Capacity Trends
- **Market Outlook ...**
European Chipless & Fabless Industry



Tuesday July 20, 2010

Hilton London Kensington Hotel, London, England

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In Russia, Tel: +7 459 155 4635

Who Should Attend?

This Forum Is Vital For Executives Responsible For:

- Market Research & Marketing
- Strategic Marketing & Planning
- Executive Management
- Purchasing & Acquisition
- Finance & Administration
- Sales & Distribution Channels
- Investment & Banking
- Engineering & Design
- Project Management
- Government Organisations
- Business & Technical Press

Topics To Be Reviewed Include:

- World Economic Outlook
- Semiconductor Industry Outlook
- Industry Capacity
- Key Application Markets
- Technology Outlook

Sign Up Now ...

**Get The Proven
Experts' View**

Find Out How Sustainable The Recovery Is

The industry is apparently back in growth mode, but the big question is
“How sustainable is the recovery?”

The main focus of the ‘Industry Forecast Seminar Mid-Term Update’ will analyse:

- The sustainability of the recovery
- What this means for the industry
- The outlook for the next 18 months

Why Attend Future Horizons' Industry Forecast Seminar?

Because of our proven accurate analysis record we have a high level of repeat clients who attend our Industry Forecast Seminars. There has never been a better time to join them and ensure you and your organisation is kept up to date with accurate information and analysis. We all know information is the key to success... now is not the time to let your competitors take the competitive advantage.

We correctly forecast the 2010 recovery at the January 2009 Industry Forecast Seminar, right in the middle of the economic and chip market meltdown and at the height of the industry uncertainty. No one else got this right, be they a chip market forecaster, financial analyst or industry executive. We stuck to our forecast throughout 2009, despite being regularly accused of misguided industry optimism, only to be proved right as 2010 rolls out. Even the most pessimistic of forecasts is now aligned with our view.

Now in its 12th year, the mid-term forecast seminars are a vital link in our charter to provide industry with high quality, cost effective, market research. Whether a seasoned veteran or industry newcomer, this seminar is invaluable to executives from the semiconductor, electronics and related industries. Delegates will receive copies of all the material presented in both binder and CD-ROM format.

Click here to view Future Horizons Forecast Track Record.

***Meet the analysts - Get the facts - Hear the arguments -
Make your judgements - Justify your positions***

There Is No Better Way To Stay Well Informed

Future Horizons

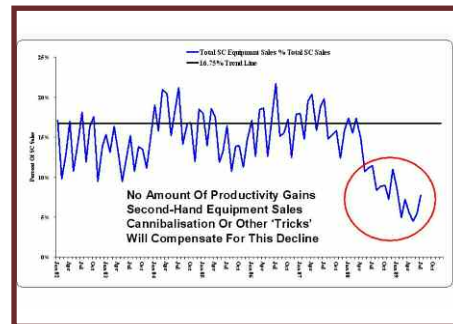
Established in 1989, Future Horizons provides a range of semiconductor market research and business support services. Together with its wholly-owned Moscow-based subsidiary, East-West Electronics, Future Horizons is the world's leading authority on the Russian and East European electronics market. It was also a member of the 1994 European Commission sponsored Cornu Panel of senior industry executives responsible for publishing the "Report of the European Microelectronics Panel" used to help formulate a strategy for future EC microelectronics support in Europe, and undertook a justification analysis for the European governments for both the MEDEA and MEDEA+ programmes. Malcolm Penn, founder and CEO of Future Horizons, has over four decades of experience in the semiconductor and electronics industry, and has worked extensively throughout Europe as well as in the United States, the former USSR, Japan and Korea. Collectively, Future Horizons' key industry analysts boast more than 100 years of semiconductor industry experience and expertise. Prior to establishing Future Horizons, Mr Penn was Vice President of Dataquest and set up their European semiconductor and other market research activities. Before joining Dataquest, he was Manager of Component Engineering for ITT Europe (now Alcatel) and prior to that held various operations and marketing management positions within the ITT Semiconductor worldwide group.

Please Note
The Seminar Is Conducted In English

What You Will Learn - Seminar Agenda

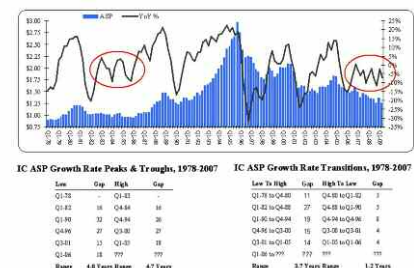
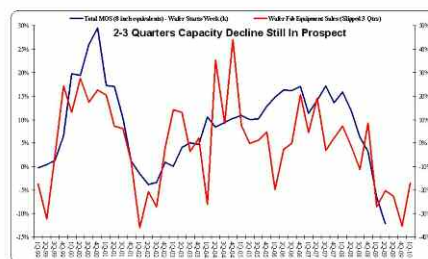
10.00	Coffee & Registration	2.45	Coffee Break
10.30	Welcome & Introduction	3.15	Technology Outlook
10.45	Economic Outlook	3.30	Forecast Summary & Closing Remarks
11.15	Semiconductor Industry Outlook	3.45	Seminar & Networking
12.30	Industry Capacity		Wrap Up
1.00	Seminar Lunch		
2.00	Key Application Markets		

Get The Answers At The Annual Forecast Seminar



Can You Really Afford NOT To Be There?

"This seminar is a good opportunity to stay focused, It is very valuable to get this opportunity once a year"
Altis Semiconductor



Book A Place

To register your place contact Future Horizons for an 2010 Industry Forecast Seminar Mid-Term Registration Form. Call, email or book online.

Seminar Fee

Seminar fee includes course reference binder, lunch and coffee breaks. Seminar hours: 10.30am - 4.00pm (registration from 10.00am).

If you are unable to attend the IFS2010 Mid-Term Seminar but don't want to miss out on that all important industry information, you can order Seminar Proceedings.

10% Group Discount

For three or more delegates from the same company. To qualify, registration and payment must be received together. Or save yourself 30% if you book both the Industry Forecast Seminar and either the IC Economics or the Silicon Chip Seminar at the same time.

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www.futurehorizons.com (click here to download a registration form)

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Registration Information

*Please Register Me
For The Following*
**The Industry Forecast
Seminar Mid-Term Update**
Send Completed Form By Fax/Mail [Or
Online @ www.futurehorizons.com](mailto:April.Ling@hilton.com)

Registration

Registration should be made using this form - please copy for additional delegates to qualify for the group discount. Participation is subject to space availability.

Please register early to ensure seminar availability

Group Discounts

10% group discount price applies to three or more delegates from the same facility registering at the same time with the registration fee paid on a single invoice.

Cancellations

Cancellations made less than two weeks prior to the seminar are subject to a 50% cancellation fee and must be confirmed in **writing**, otherwise the full seminar fee will apply. Refunds will not be granted after the seminar date or for no-shows. Substitutions may be made at any time up to the seminar date and confirmed in writing to Future Horizons.

In the unlikely event that the seminar is cancelled, delegates will be notified and all fees paid will be refunded in full.

If you have requested accommodation at the Hilton London Kensington Hotel, please confirm your request to the hotel as soon as possible. We have secured at a rate of £169 + vat for single occupancy including breakfast.

Please email April Ling on:

APeng.Lim@hilton.com

Payment can be made by cheque (drawn on a **UK bank only**), or by bank transfer to:
Future Horizons Ltd, Royal Bank of Scotland, 3a Edinburgh Road, Portsmouth,
PO1 1DA, UK, Sort Code: 16:28:24 Account No: 11686316

Seminar	Date Venue	Check Box
Tues 20 July 2010	Hilton Kensington, London	
If you cannot attend, Seminar Proceedings are available on request NB. Payments In UK Pounds Sterling Only		

Delegate Details (Or Attach Business Card)

Full Name <i>Mr/Ms/Mrs</i>		
Job Title		
Company		
Full Postal Address		
Post Code		
VAT/TVA/MWS/IVA No.		
(Please Note - This Must Be Supplied)		
PO No.		
Phone	Fax	
E-mail		
Special Diet?	Yes <input type="checkbox"/> No <input type="checkbox"/>	If "Yes", specify:
Overnight Hotel?	Yes <input type="checkbox"/> No <input type="checkbox"/>	If "Yes", see <i>information left</i>

Registration Fee (Per Delegate)

Standard Rate	£495.00	VAT @ 17.5%	£86.63	Total Fee £581.63
Group rate (3 or more)	£445.00	VAT @ 17.5%	£77.88	Total Fee £522.88
Proceedings Only (Inc P&P)	£415	VAT @ 17.5%	NA	Total Fee £415.00

An invoice will be sent by fax/email on receipt of seminar registration.

Pre-Payment Mandatory Payment by UK Cheque: or Bank Transfer:

All Seminars Must Be Pre-Paid IN FULL

It is the delegate's responsibility to ensure that payment has been made. The registration fee includes instructional costs, course presentation binder material, coffee breaks and lunch. Accommodation at the hotel is NOT included. If overnight hotel is required, please see the information (left) and use this reservation form to make your booking.

UK VAT APPLIES TO ALL UK-BASED SEMINARS

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