

FutureHorizons



The Global Semiconductor Industry Analysts

**FUTURE HORIZONS
Presents**

2009 Industry Forecast Seminar Mid-Term Update

*Concerned About The Industry Outlook
for 2009-10 and Beyond?*

Get The Proven Experts View At Future Horizons'
Mid-Term Forecast Of The European & Worldwide
Semiconductor Industry (IFS2009-MT)

A Focused Industry Briefing From

Future Horizons

The Global Semiconductor Industry Analysts

**Seminar Programme
Includes:**

- **2009 Market Update ...**
The Key Factors Analysed
- **2010 Industry Outlook ...**
Blue Skys Or Continuing Stormy?
- **Industry Application Drivers ...**
IC Content & Forecast
- **Supply & Demand ...**
Wafer Fab Capacity Trends
- **Market Outlook ...**
European Chipless & Fabless Industry



Tuesday July 21, 2009

Hilton London Olympia Hotel, London, England

Future Horizons Ltd, • 44 Bethel Road • Sevenoaks • Kent TN13 3UE • England

Tel: +44 1732 740440 • Fax: +44 1732 740442

Affiliates in Tokyo, Japan, Israel & San Jose, California, USA

e-mail: mail@futurehorizons.com • www.futurehorizons.com

In Russia, Tel: +7 459 155 4635

Who Should Attend?

This Forum Is Vital For Executives Responsible For:

- Market Research & Marketing
- Strategic Marketing & Planning
- Executive Management
- Purchasing & Acquisition
- Finance & Administration
- Sales & Distribution Channels
- Investment & Banking
- Engineering & Design
- Project Management
- Government Organisations
- Business & Technical Press

Topics To Be Reviewed Include:

- World Economic Environment
- Analysing The Industry Cycles
- 2009/10 Growth Prospects
- Semiconductor Market 5-Year Forecast
- Key Application Markets
- Industry Capacity & Investment
- Regional Overview
- Market Trends & Outlook

“As always it was well worth the trip”
Technology Foundation

For your travelling convenience, the seminar will be held from 10:30 AM until 4:00 PM inclusive. The Hilton London Olympia Hotel is a 20-minute taxi ride from Paddington Station, connecting with the Heathrow Express. Kensington Olympia is the nearest underground station, a 3 minute walk from the hotel. Lunch is included with the seminar. Registration and coffee is from 10:00 AM in the seminar room.

Get The Inside View At IFS 2009-MT

In today's fast moving world, it is vital to stay well informed. The IFS2009-MT Forecast Seminar is designed to meet this need. Whether a seasoned veteran or industry newcomer, this seminar is invaluable to executives from the semiconductor, electronics and related industries.

The semiconductor industry is a volatile business where insights, experience and professionalism are key. Strategically timed at the mid-point of the year, the Mid-Term Industry Forecast Seminar, summarises and presents the extensive research capability of Future Horizons industry analysts. Now in its twelfth year, the mid-term forecast seminars are a vital link in our charter to provide industry with high quality, cost effective, market research. Whether a seasoned veteran or industry newcomer, this seminar is invaluable to executives from the semiconductor, electronics and related industries. Delegates will receive copies of all the material presented in both binder and CD-ROM format.

If how well the semiconductor industry performs affects your company, shouldn't you base your decisions on sound analysis? Attend Future Horizons 'Industry Forecast Seminar Mid-Term Update and find the information you need to support your organisation.

***Meet the analysts - Get the facts - Hear the arguments -
Make your judgements - Justify your positions***

Seminar Contents

The Mid-Term Semiconductor Industry Briefing will cover:

- The effect of the economy on the electronics & semiconductor industry
- Semiconductor industry market outlook
- Industry capacity forecast
- Drivers and forecast for target applications of semiconductor devices
- Presentation on the European chipless and fabless industry

There are many more questions... get the answers from the experts. The analyses presented at our previous industry briefings have proved to both accurate and informative, and this event promises to be no exception.

Benefits To Attending Include

- An assessment of the World Economic Environment
- Clarification of what is expected to happen in the industry for the coming year and beyond
- Explanation of the industry cycles and their effect
- Industry forecasts for the next five years
- An understanding of the industry growth prospects
- Identification of key application markets and their contribution to the semiconductor market
- Statistics and analysis as a basis for company business decisions
- Copies of all presentations material in binder and electronic (CD-ROM) format

“This seminar is a good opportunity to stay focused, it is very valuable to get this opportunity once a year”
Altis Semiconductor

Future Horizons

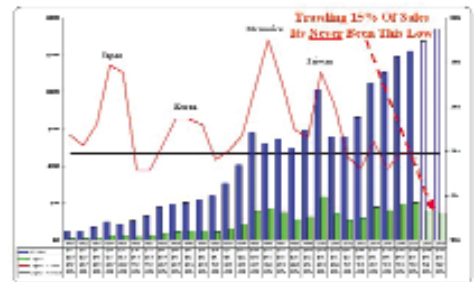
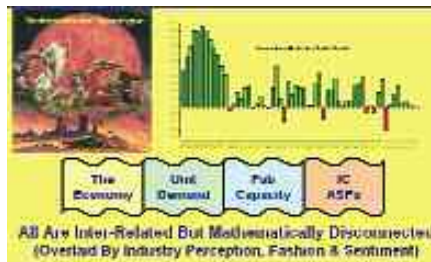
Established in 1989, Future Horizons provides a range of semiconductor market research and business support services. Together with its wholly-owned Moscow-based subsidiary, East-West Electronics, Future Horizons is the world's leading authority on the Russian and East European electronics market. It was also a member of the 1994 European Commission sponsored Cornu Panel of senior industry executives responsible for publishing the "Report of the European Microelectronics Panel" used to help formulate a strategy for future EC microelectronics support in Europe, and undertook a justification analysis for the European governments for both the MEDEA and MEDEA+ programmes. Malcolm Penn, founder and CEO of Future Horizons, has over four decades of experience in the semiconductor and electronics industry, and has worked extensively throughout Europe as well as in the United States, the former USSR, Japan and Korea. Collectively, Future Horizons' key industry analysts boast more than 100 years of semiconductor industry experience and expertise. Prior to establishing Future Horizons, Mr Penn was Vice President of Dataquest and set up their European semiconductor and other market research activities. Before joining Dataquest, he was Manager of Component Engineering for ITT Europe (now Alcatel) and prior to that held various operations and marketing management positions within the ITT Semiconductor worldwide group.

*Please Note
The Seminar Is Conducted In English*

What You Will Learn - Seminar Agenda

| | | | |
|-------|--------------------------------|------|---------------------------------------|
| 10.00 | Coffee & Registration | 3.00 | European Chipless & Fabless IC Design |
| 10.30 | Welcome & Introduction | 3.30 | European Semiconductor Market |
| 10.45 | Global Economic Review | 3.45 | Forecast Summary & Closing Remarks |
| 11.15 | Semiconductor Industry Outlook | 4.00 | <i>Seminar Conclusion</i> |
| 12.00 | Industry Capacity | | |
| 12.30 | <i>Seminar Lunch</i> | | |
| 1.45 | Key Application Markets | | |
| 2.45 | <i>Coffee Break</i> | | |

The seminar agenda is subject to change



Get The Answers At The Mid-Term Forecast Seminar *Can You Really Afford NOT To Be There?*

"The documentation & CD were excellent, it allowed time to concentrate on what was being said"
Innovision Research & Technology

Book A Place

To register your place contact Future Horizons for an 2009 Industry Forecast Seminar Mid-Term Update Registration Form. Call, email or book online.

Seminar Fee

Seminar fee includes course reference binder, lunch and coffee breaks. Seminar hours: 10.30am - 4.00pm (registration from 10.00am).

If you are unable to attend the IFS 2009-MT Seminar but don't want to miss out on that all important industry information, you can order Seminar Proceedings.

10% Group Discount

For three or more delegates from the same company. To qualify, registration and payment must be received together. Or save yourself 30% if you book both the Mid-Term Industry Forecast Seminar and either the IC Economics Seminar or the Silicon Chip Seminar at the same time.

Tel: +44 1732 740440

e-mail: mail@futurehorizons.com

www.futurehorizons.com (click here to download a registration form)

Future Horizons Ltd

44 Bethel Road ' Sevenoaks ' Kent TN13 3UE ' England ' Fax: +44 1732 740442 ' In Russia, Tel: +7 495 155 4635

Registration Information

Please Register Me
For The Following

The IFS 2009-MT

Send Completed Form By Fax/Mail Or
Online @ www.futurehorizons.com

Payment can be made by cheque (drawn on a **UK bank only**), or by bank transfer to:
Future Horizons Ltd, Royal Bank of Scotland, 3a Edinburgh Road, Portsmouth,
PO1 1DA, UK, Sort Code: 16:28:24 Account No: 11686316

| Seminar | Date Venue | Check Box |
|---|------------------------------|-----------|
| Tues 21 July 2009 | Hilton Olympia Hotel, London | |
| If you cannot attend, Seminar Proceedings are available on request NB. Payments In UK Pounds Sterling Only | | |

Hilton London Olympia Prices & Information

Please use [this link for the](#) Hotel Reservation form to take advantage of the special discounted seminar room rate. This rate is NOT available if you book directly with the hotel. Accommodation is NOT included in the seminar fee.



Rates per room per night including English Breakfast But NOT UK VAT
Standard Room - UK £129
Deluxe Guest Room - UK £169
(£40 supplement)
Double Occupancy £10 supplement

Registration

Registration should be made using this form - please copy for additional delegates to qualify for the group discount. Participation is subject to space availability.

Please register early to ensure seminar availability

Group Discounts

10% group discount price applies to three or more delegates from the same facility registering at the same time with the registration fee paid on a single invoice.

Cancellations

Cancellations made less than two weeks prior to the seminar are subject to a 50% cancellation fee and must be confirmed in **writing**, otherwise the full seminar fee will apply. Refunds will not be granted after the seminar date or for no-shows. Substitutions may be made at any time up to the seminar date and confirmed in writing to Future Horizons.

In the unlikely event that the seminar is cancelled, delegates will be notified and all fees paid will be refunded in full.

Delegate Details (Or Attach Business Card)

| | |
|--|---|
| Full Name <i>Mr/Ms/Mrs</i> | |
| Job Title | |
| Company | |
| Full Postal Address | |
| Post Code | |
| VAT/TVA/MWS/IVA No. | |
| <i>(Please Note - This Must Be Supplied)</i> | |
| PO No. | |
| Phone | Fax |
| E-mail | |
| Special Diet? | Yes <input type="checkbox"/> No <input type="checkbox"/> If "Yes", specify: |
| Overnight Hotel? | Yes <input type="checkbox"/> No <input type="checkbox"/> If "Yes", see information left |

Registration Fee (Per Delegate)

| Standard Rate | £495.00 | VAT @ 15% £74.25 | Total Fee £569.25 |
|-------------------------------|---------|------------------|-------------------|
| Group rate (3 or more) | £445.00 | VAT @ 15% £66.75 | Total Fee £511.75 |
| Proceedings Only (Inc P&P) | £415 | VAT @ 15% NA | Total Fee £415.00 |

An invoice will be sent by fax/email on receipt of seminar registration.

Pre-Payment Mandatory Payment by UK Cheque: or Bank Transfer:

All Seminars Must Be Pre-Paid IN FULL

It is the delegate's responsibility to ensure that payment has been made.

The registration fee includes instructional costs, course presentation binder material, coffee breaks and lunch. Accommodation at the hotel is NOT included.

If overnight hotel is required, please see the information (left) and use this reservation form to make your booking.

UK VAT APPLIES TO ALL UK-BASED SEMINARS

US Affiliate:

Pathfinder Research

13901 North 73rd Street, Suite 205
Scottsdale, Arizona 85260, USA
Tel: + 1 480 348 1133
Fax: + 1 480 348 9745
hfeeney@pathfinder-research.com

Russian Affiliate:

Electronintorg Ltd

20 Usievicha Street
125190 Moscow, Russia
Tel: +7 459 155 4635
Fax: + 7 495 787 3869
elersm@mail.ru

Israel Affiliate:

Amir Ben Artzi Content & Media

40 Derech Hayam St.
Havatzet Hasharon, 42937 Israel
Tel: + 972 73 7367966
Fax: + 972 9 8665799
amir@amircm.com

Far East Affiliate:

Semicon Research Ltd

Kagami Ishi Bldg., 1-11-7, Bunkyo-Ku
Yushima, Tokyo 113, Japan
Tel: + 81 3 5684 3941
Fax: + 81 3 5684 3943
o_ohtake@semiconresearch.com

Future Horizons Ltd, • 44 Bethel Road • Sevenoaks • Kent TN13 3UE • England

Tel: +44 1732 740440 • Fax: +44 1732 740442

e-mail: mail@futurehorizons.com • www.futurehorizons.com