

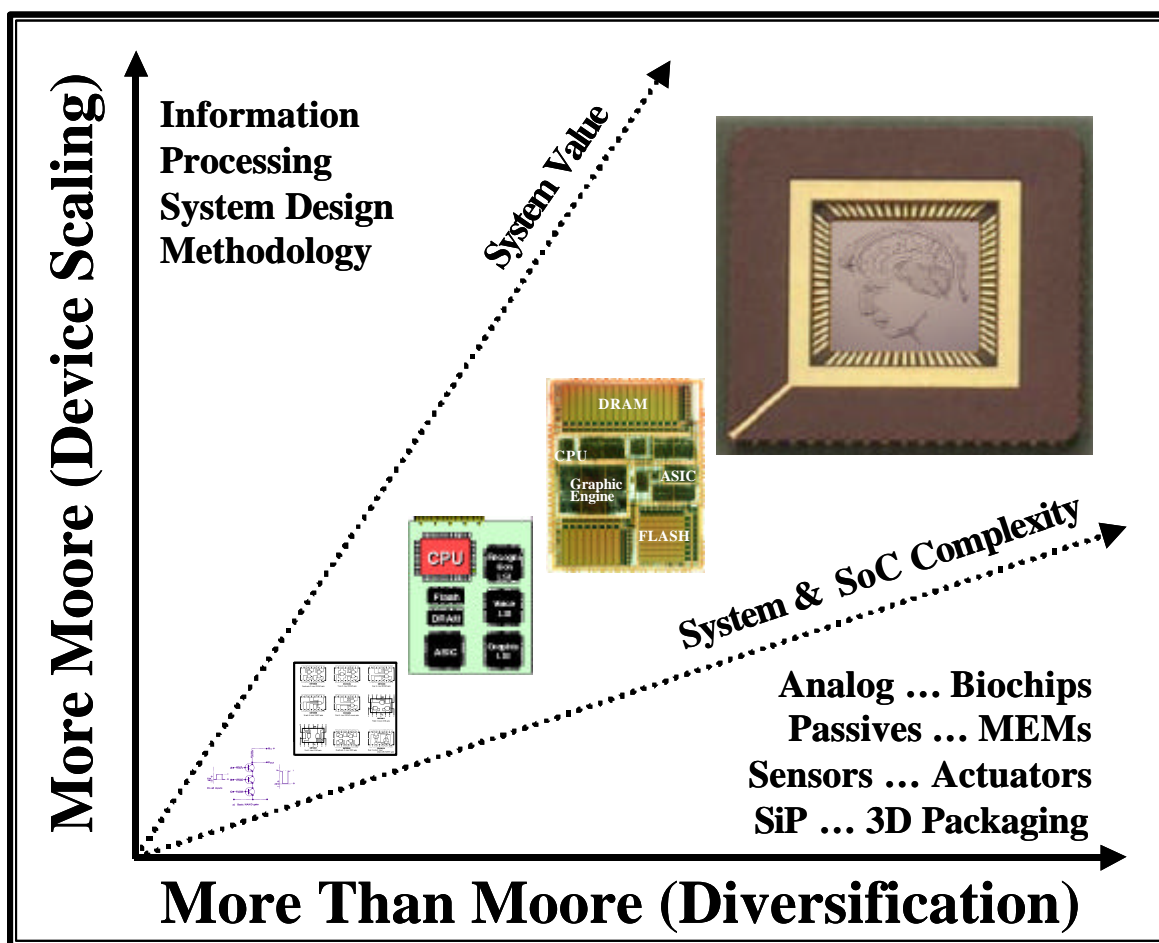
FUTURE HORIZONS

“INTERNATIONAL SYSTEM & SoC 2008”

6TH ANNUAL INTERNATIONAL SYSTEM & SoC FORUM

UNDER THE AUSPICES OF FEDERATION OF AUSTRIAN INDUSTRY & THE VIENNA UNIVERSITY OF TECHNOLOGY

Density & Intelligence Implications For Next Generation Systems



AUSTRIA TREND HOTEL SAVOYEN, VIENNA
OCT 8-10, 2008

*Where The International
Systems & SoC Industry Meet®*

Future Horizons ♦ 44 Bethel Road ♦ Sevenoaks ♦ Kent TN13 3UE ♦ England

Tel: +44 (0)1732 740440 ♦ Fax: +44 (0)1732 740442

www.futurehorizons.com ♦ e-mail: forum@futurehorizons.com

In Russia call Future Horizons' wholly-owned subsidiary East-West Electronics ♦ 20 Usievicha Street, 125190 Moscow ♦ Tel: +7 (495) 155 4635 ♦ sorlov@futurehorizons.com

IFF2008 is essential to all those charged with shaping future company directions or industry positions. In addition, the Forum proceedings and CD-ROM will provide a valuable resource for future reference and substantiating positions taken. The popular Wednesday start and Friday lunchtime finish make Future Horizons' Forum the most productive and cost effective meeting of its kind.

International System & SoC 2008

Founded in 1989, Future Horizons - the leading global semiconductor industry analys, and author of the widely acclaimed annual European Fabless Semiconductor Report is pleased to announce IFF2008, its 6th Annual International System & SoC Forum, scheduled to take place at the Austria Trend Savoyen Hotel, Vienna, Austria, on Oct 8-10, 2008. Building on the success of its previous IFF Forums, registration starts at 5:30 pm on Wednesday with a welcome cocktail reception from 6:30 pm followed by a Gala Welcome Dinner. The formal presentations take place from 8:30 am on Thursday through to 1:00 pm on Friday, followed by the Grande Finale Forum Buffet lunch. With the emphasis on networking, in keeping with our International Forum traditions, the Thursday night Fiesta promises to be the Forum social highlight.

About The Forum

The human brain contains around 10,000 million cells, each with up to 1,000 connections. Such enormous numbers used to dismiss the possibility of making a machine with human-like ability. At 32nm with 3D packaging and more layers of metal this will no longer be the case. For the first time we will be able to design applications similar to the way the brain works. The possibility of designing a SoC IC with brain-like complexity will open the way for a new era of computing, one driven by fuzzy logic, inexact algorithms, multi-level analogue and quantum logic techniques. It may still then be a long time before such systems can be rendered intelligent, but eventually, either by software or altering the system architecture, that too will happen. The current ITRS roadmap looks for 6nm structures by 2022; by this time silicon-based systems may possibly even surpass their human creators, perhaps even responsible for their own evolution. Just as steam replaced man's muscle, these new systems will inevitably replace human intelligence at ever-higher levels of abstraction. History tells us that the perpetrators of this change will be a new wave of innovators with new design methodologies, uninhibited by the shackles of tradition; driven by inspiration and a passion to succeed. Meet the people instrumental in driving these changes at the IFF Forum, designed for industry by industry ... *Can You Really Afford NOT To Be There?*

Who Should Attend

An International Forum Designed To Help Shape The Future Direction of Industry, Develop New Contacts, Share Problems & Experiences, Explore New Directions, & Refine Strategic Thinking.

Targeted At Senior Executives In:

- | | | |
|--------------------------|--------------------------------------|-----|
| <input type="checkbox"/> | Executive Management | [✓] |
| <input type="checkbox"/> | Strategic Marketing & Planning | [✓] |
| <input type="checkbox"/> | Market Research & Marketing | [✓] |
| <input type="checkbox"/> | Engineering & Design | [✓] |
| <input type="checkbox"/> | Purchasing & Acquisition | [✓] |
| <input type="checkbox"/> | Project Management | [✓] |
| <input type="checkbox"/> | Investment & Banking | [✓] |
| <input type="checkbox"/> | Finance & Administration | [✓] |
| <input type="checkbox"/> | Sales & Distribution Channels | [✓] |
| <input type="checkbox"/> | Government Organisations | [✓] |
| <input type="checkbox"/> | Business & Technical Press | [✓] |

In today's fast moving world it is vital to stay well informed. Future Horizons' Forums are designed to meet this need. Whether a seasoned veteran or industry newcomer, the IFF Forum is invaluable to senior executives from the system, SoC, EDA and related industries, charged with responsibility for design, production, strategic planning, marketing, business development, distribution, finance and purchasing. The huge success of previous Future Horizons' Forums has earned this event an enviable international reputation at the CEO, CTO, President, Business Development and Managing Director level. Regular attendees comprise senior executives spanning the full spectrum of the industry, including microelectronics companies; semiconductor equipment and materials firms; electronic equipment and systems manufacturers; government and industry officials; investment organisations and the press.

Forum Fees - Please Use The Enclosed Forum Registration Form (Prepayment Required)

Reduced Fees For Early Bird Registrations (Payment received prior to Sep 21, 2008)

Discounts Available For Three Or More Delegates From The Same Firm (Must register simultaneously)

Unable To Attend? Forum Proceedings Available Separately (Binder plus CD-ROM)

Come To Vienna To Help Shape The Industry Future ...

Where The International System & SoC Industry Meet ®

Sign Up NOW To Avoid Disappointment - Reduced Fee For Early Sign Up & Group Booking

Forum Programme - Please Check Our Website For The Latest Details

A proven business catalyst, this Forum is the world's premier networking and innovative event for debating future System and SoC design directions. Past delegate quotation: *"This was no junket, despite the nice location, nor was it an expense but an investment in our company's future."* Now in its 6th year, the 2008 Forum theme focuses on the opportunities to exploit and widen the semiconductor and systems market by finesse and creativity (more than Moore) rather than technology (more Moore) alone. This decision maker's Forum is invaluable to executives from all sectors of the electronics industry:

For large firms - it allows them to meet the smaller 'hot-bed of innovation' companies

For start ups & SMEs - it offers a way in to promote their trailblazing ideas

For investors - it provides insight into the future killer opportunities

For government / academia - it offers potential partnerships and investments

Join key players, network with industry peers, assess the market and gain valuable insights to help support your strategic business decisions and long-term customer relationships ... *there is no better way to stay well informed*

Speakers Include - In alphabetical company order (Please Check Our Website For The Latest Programme Details)

Chris Smart, General Partner Acacia Capital Partners	Matthias Voigt, GM Engineering Group NEC Electronics
Krisztian Flautner, Vice President R&D ARM	Ron Collett, Chief Executive Officer Numetrics Management Systems
Martin Gibson, Partner Atlas Venture	Graham Curren, Chief Executive Officer Sondrel
Thomas Riener, GM Full Service Foundry austriamicrosystems	Andrea Cuomo, Executive VP Europe & AST STMicroelectronics
Tim Fowler, Commercial Director Cambridge Consultants	T.W. Williams, Senior Fellow Synopsys
Tony Milbourn, Chief Executive Officer Camitri Technologies	Ian Walsh, VP Business Development Toric
Tuomas Waris, Director Customer Programmes Imbera Electronics	Maria Marced, President Europe TSMC Europe
Bill Martin, Product Line Manager Mentor Graphics	Special Feature: Grande Finale Executive Panel

Plus ... Welcome Addresses From:

Dr Veit Sorger, President, Federation Of Austrian Industry

Closing Address From:

Dr Siegfried Selberherr, Professor ME Systems Software Engineering, Vienna University Of Technology, & Deputy Chairman of the Supervisory Board at austriamicrosystems

AND ... The Latest Market Forecasts & Industry Trends From Future Horizons Analysts

Forum Agenda - Full Timing Details To Be Published September 2008

Wed 8	17:00	Forum Registration	15:00	Coffee & Informal Discussions	
	19:00	Forum Welcome Cocktail Reception	15:45	Market & Industry Outlook	
	20:00	Forum Gala Welcome Dinner	17:15	Forum Adjourns	
Thu 9	08:30	Welcoming Remarks & Opening Address	19:00	Forum Fiesta	
	09:00	Industry Presentations	Fri 10	09:00	Opening Remarks
	10:30	Coffee/Informal Discussions		09:15	Industry Presentations
11:15	Industry Presentations	10:45		Coffee/Informal Discussions	
12:45	Forum Lunch	11:30		Gradne Finale Executive Panel	
	14:00	Industrv Presentations		13:00	Grande Finale Lunch/Forum Conclusion

Get The Answers At "International System & SoC 2008"

Three Easy Ways To Register ... Online ... By Fax ... By Mail

Fax/Mail Enclosed Forum Registration Form To Future Horizons or Register On-Line Via Our Website

Future Horizons ♦ 44 Bethel Road ♦ Sevenoaks ♦ Kent TN13 3UE ♦ England

Tel: +44 (0)1732 740440 ♦ Fax: +44 (0)1732 740442

e-mail: forum@futurehorizons.com ♦ www.futurehorizons.com ♦ In Russia: Tel: 495 155 4635 / Fax 495 787 3869

Hotel Information - Please Use The Enclosed Hotel Registration Form



Standard Room
Single - Euro €195
Double - €205



All rooms are double/twin bedded.
Rates include full buffet breakfast,
city tax and VAT



Executive Room
Single - Euro €230
Double - €255

Housed in the former building of the Austria State Printer, the Savoyen hotel is located just a stone's throw away from downtown Vienna and the magnificent park grounds of Schloss Belvedere. It represents an architectural bridge from the past to the future, combining Viennese charm and tradition with an array of modern elements. The heart of the establishment is its atrium, reflecting minimalist design and rising 6 floors in height. The 309 modern furnished rooms offer the ultimate in comfort, including; adjustable climate controls, free internet, direct dial telephones, laptop safe, mini-bar, hairdryer, shaving mirror, flat-screen cable TV and 6 additional foreign channels, corner couch and desk, bathroom with shower/bathtub, separate WC and bidet. The hotel also boasts state-of-the-art fitness equipment, sauna, steam bath and massages as well as 24-hour reception, concierge service and laundry service, 3 public internet stations, free W-LAN in public areas, car rental and airport transfers.

Forum Sponsorship - Please Call For Further Details



Sponsor The Forum, Increase Your Global Presence & Branding

E-mail: sponsor@futurehorizons.com for available opportunities & sponsor pack

Travel Information - Please Book Early To Guarantee Your Preference

Direct flights to Vienna International airport are available from most international cities via a wide variety of carriers. The airport is located approx 20 minutes by taxi to the hotel (typical taxi fare Euro 38, which can be arranged directly with the hotel) or by train to Rennweg station. Trains run every 30 minutes, with a journey time of approx 24 minutes, and costs Euro 3.40. The station is situated diagonally across from the hotel. This year's official Forum carrier is Austrian Airlines, who are offering a 15% discount on all applicable fares (except fares in booking class T & O) from September 24 until October 24. To book log on to www.austrian.com and enter IFF08 in the e-voucher (Gutschein) field.

US Forum Affiliate: Pathfinder Research
1620 Old Oakfield Road, Suite D202
San Jose, California 95131, USA
Tel: +1 408 437 1905 Fax: +1 408 437 8929
e-mail: hfeeney@pathfinder-research.com

Russian Forum Affiliate: Electronintorg
20 Usievicha Street
125190 Moscow, Russia
Tel: +7 495 155 4635 Fax: +7 495 787 3869
e-mail: elers@redline.ru

Far East Forum Affiliate: Semicon Research
Kagami Ishi Bldg., 1-11-7, Bunkyo-Ku
Yushima, Tokyo 113, Japan
Tel: +81 3 5684 3941 Fax: +81 3 5684 3943
e-mail: o_ohtake@semiconresearch.co.jp