

FutureHorizons



The Global Semiconductor Industry Analysts

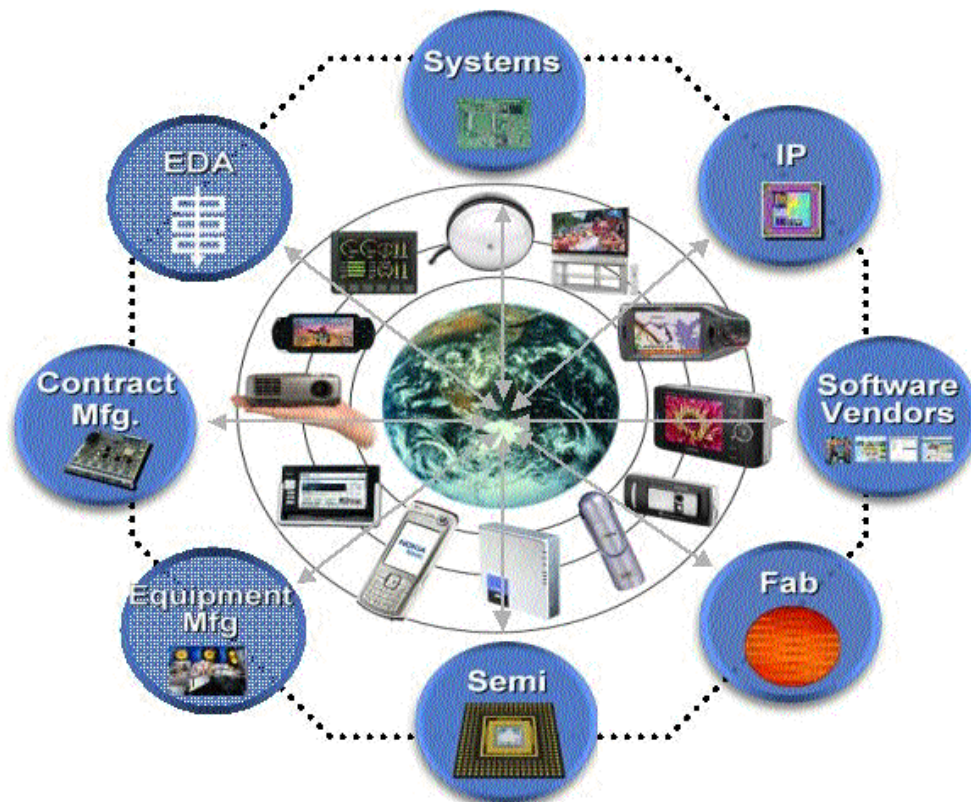
**FUTURE HORIZONS
Presents**

Under The Auspices
Of CzechInvest - Investment &
Business Development Agency

International System & Soc 2007

**5th Annual International System
& Soc Forum**

*System Level Design
End-To-End Imperative*



**Crowne Plaza Hotel,
Prague, Czech Republic
Oct 10-12, 2007**

"Where The International SoC & System Industry Meet"®

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Who Should Attend?

An International Forum Designed To Help Shape The Future Direction of Industry, Develop New Contacts, Share Problems & Experiences, Explore New Directions, & Refine Strategic Thinking.

- Executive Management
- Strategic Marketing & Planning
- Market Research & Marketing
- Engineering & Design
- Purchasing & Acquisition
- Project Management
- Investment & Banking
- Finance & Administration
- Sales & Distribution Channels
- Government Organisations
- Business & Technical Press

In today's fast moving world it is vital to stay well informed. Future Horizons' Forums are designed to meet this need. Whether a seasoned veteran or industry newcomer, the IFF Forum is invaluable to senior executives from the system, SoC, EDA and related industries, charged with responsibility for design, production, strategic planning, marketing, business development, distribution, finance and purchasing. The huge success of previous Future Horizons' Forums has earned this event an enviable international reputation at the CEO, CTO, President, Business Development and Managing Director level. Regular attendees comprise senior executives spanning the full spectrum of the industry, including microelectronics companies; semiconductor equipment and materials firms; electronic equipment and systems manufacturers; government and industry officials; investment organisations and the press.

IFF2007 is essential to all those charged with shaping future company directions or industry positions. In addition, the Forum proceedings and CD-ROM will provide a valuable resource for future reference and substantiating positions taken. The popular Wednesday start and Friday lunchtime finish make Future Horizons' Forum the most productive and cost effective meeting of its kind.

International System & SoC 2007

Founded in 1989, **Future Horizons** is Europe's leading semiconductor industry analyst, and author of the widely acclaimed annual Chipless & Fabless IC Design House Report. Building on the success of its previous IFF Forums, Future Horizons is proud to announce IFF2007 - the 5th Annual International System & SoC Forum, scheduled to take place at the Crowne Plaza Hotel, Prague, Czech Republic, on Oct 10-12, 2007. Registration starts at 5:30 pm on Wednesday with a welcome cocktail reception from 6:30 pm followed by a Gala Welcome Dinner. The formal presentations take place from 8:30 am on Thursday through to 1:00 pm on Friday, followed by the Grande Finale Forum Buffet lunch. With the emphasis on networking, in keeping with our International Forum traditions, the Thursday night Fiesta promises to be the Forum social highlight.

About The Forum

This year's Forum theme "System Level Design - The End-To-End Imperative" looks at the issues surrounding SoC design in a disaggregated world. Utopia - and a virtuous business circle from a systems perspective - means all functions such as voice, audio, video, Internet, computing and games available in one chip and/or product and instantly reconfigurable, wreaks havoc from a chip design view - and a vicious R&D circle. As a result, the platform/SoC providers are constantly engaged in an endless struggle to add the new features that their system house customers need within the designated cost and market window constraints. Clearly new design methodologies will play a key enabling role here, with the chip architecture defined from a holistic, not RTL, perspective, taking into account the end-to-end parameters, including the end system requirements, IP constraints, software, wafer fab interface, IC firms, chip packaging, OEMs, CEMs, EDA firms, and service/content providers. Also required is the need for not only far more comprehensive system verification - including systems within systems, but also to address software - the hardware/software interoperation - and power - with built-in voltage islands and state-saving architectures - as upfront SoC/system design issues. The IFF Forum is designed for industry by industry ...

Can You Really Afford NOT To Be There?

Forum Fees - *Please use the special Forum registration form (Prepayment Required)*

Reduced Fees For Early Bird Registrations

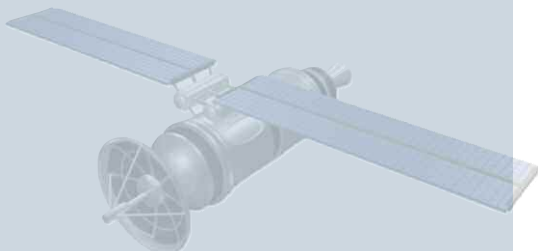
(Payment received prior to Sept 14, 2007)

Discounts Available For Three Or More Delegates From The Same Firm

(Must register simultaneously)

Unable To Attend? Forum Proceedings Available Separately

(Binder plus CD-ROM)



Come To Prague To Help Shape The Industry Future...

Sign Up On-Line NOW - Reduced fee for
early registration and group bookings

Forum Programme

Please check our website @
www.futurehorizons.com
for the latest details

Issues to be discussed (non-exhaustive) include:

Enabling time-to-market and time-to-product ramp

Riding the 32nm/45nm technology transition

Managing the Fabless, IDM, Fablite business options

Venture Capital as a company building process not simply a funding option

Reaggregating the supply chain as a virtual IDM

EDA's role as a holistic SoC enabler

Developing true SoC system level design

Realising a higher return on R&D investment

Bringing new product features to market without cost & time penalty

IP reuse at the system vs. chip level

Software as the new SoC/system differentiator

Integration & Partitioning - SoC, SiP or multiple ICs

Built on demand functions vs. predefined blocks

How will the future competitive profile change *there is no better way to stay well informed.*

Speakers Include - In alphabetical company order (Please Check Our Website For The Latest Programme Details)

Massimo Vanzi, CEO
Accent Technologies

Jon Lanson, Vice President
Amkor Technology

David Hamilton, Founder & CEO
ATEEDA

Martin Gibson, Partner
Atlas Ventures

John Heugle, President & CEO
austriamicrosystems

Scott McGregor, President & CEO
Broadcom

John Scarisbrick, CEO
Cambridge Silicon Radio

Kevin Meyer, Vice President
Chartered Semiconductors

David Stewart, CEO
Critical Blue

Jack Harding, President & CEO
eSilicon

Stan Boland, President & CEO
ICERA

Rudy Lauwereins, VP Nomadic Embedded Systems
IMEC

Frederic Reblewski, Founder & CEO
m2000

Hanns Windele, Vice President Europe
Mentor Graphics

Mattias Voigt, GM Engineering Group
NEC Electronics

John O'Brien, CEO
Silicon & Software Systems Ltd (S3)
ST Microelectronics

Rich Goldman, VP Strategic Market Development
Synopsys

James Forster, Founder & CEO
XMOS

Closing Address
Miroslava Kopicova, First Vice Chairman
R&D Council, Czech Republic

AND ...The Latest Market Forecasts From Future Horizons

Forum Agenda

- Full timing details to be published September 2007

Wednesday 10	17.30	Forum Registration
	18.30	Forum Welcome Cocktail Reception
	20.00	Forum Gala Welcome Dinner
Thursday 11	08.30	Industry Presentations
	10.30	Coffee/Informal Discussions
	11.15	Industry Presentations
	11.45	Panel & Open Discussions
	12.45	Forum Lunch
	14.00	Panel & Open Discussions
	15.30	Coffee/Informal Discussions
	20.00	Market Forecasts Forum Fiesta
Friday 12	09.00	Industry Presentations
	11.00	Coffee/Informal Discussions
	11.45	Panel & Open Discussions
	13.00	Grand Finale Lunch
	14.30	Forum Conclusion

**Get The Answers At The
"International Systems & SoC Forum"
Can You Really Afford NOT To Be There?**

Registration Information

Please Register Me
For The Following
**"International
System & Soc 2007"**

Send Completed Form By Fax/Mail Or
Online @ www.futurehorizons.com

Hotel Information -

Please use the special Forum
Hotel **Registration Form**



Single Occupancy - €120 per room/night
Double Occupancy - €130 per room/night



Rates Include full buffet breakfast,
city tax, 5% VAT.
Free entrance to the fitness area

The Crowne Plaza Prague, a declared National Monument, is classified as a four star deluxe hotel, located in the residential embassy district of Prague, in the immediate vicinity of Prague Castle. The hotel offers 254 fully air-conditioned luxurious guest rooms and suites, fitness centre, sauna, solarium, 24-hour room service plus 24-hour guarded outdoor parking. All standard rooms are equipped with either queen or twin beds, including: air conditioning, electronic key system, smoke detectors, satellite TV, Pay-TV, all news cable channel, direct dial telephone & fax/PC modem, highspeed Internet, tea and coffee making facilities, trouser press, iron and ironing board, electronic safe deposit box, minibar, spacious working desk, bathrobes, hairdryer.

Forum Sponsorship

Increase Your Global Presence & Branding By Sponsoring The Forum



Travel Information

Please book early to guarantee your preference

Prague's Ruzyne international airport is served by dozens of international carriers from most major cities and is located 16 km from the city centre with a journey time of around 20-40 minutes by taxi. This years official Forum carrier is Czech Airlines (CSA), who offers all Forum participants a 15 percent discount in Economy class or 25 percent in Business class for all applicable fares plus one accompanying person. Discounts are also applicable on CSA codeshare flights with their partners SKYTEAM. Full details on how to register for your discounted tickets can be found on the Forum webpage. Visit www.futurehorizons.com Trains also run daily between Prague and most major European cities; Paris, Amsterdam, Munich and Vienna are some major hubs.

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