



FUTURE HORIZONS Presents

The Global Semiconductor
Driven Industry Event

Where The International
Electronics Visionaries Meet

Ayre Hotel
Seville, Spain

IEF2011 - 20th International Electronics Forum

*“New Rules For Old ... Achieving Success In The
Age Of Nano Tech”*

5 - 7 October, 2011
Seville, Spain

- Covers the full industry food chain, from advanced research, equipment and materials, IP and EDA, government and finance plus semiconductor and OEM system design and production
- High level speakers and participants from across the globe
- Covers the key issues effecting the electronics industry
- High quality information and insight from discussion panels
- Debate issues with world leading experts and visionaries
- By gathering top industry executives in one place at one time this Forum maximises productivity and delegate ROI

Plus...The Latest Industry Analysis From Future Horizons



Who Attends?

Past Companies Include

- Altis Semiconductor
- Angstrom
- ATEEDA
- ATIC
- ARM
- Austin Microsystem
- Broadcom
- Cadence Design Systems
- Cambridge Silicon Radio
- CEA-LET
- Dialog Semiconductor
- Dubai Silicon Oasis Authority
- Electronintorg (Elint)
- Freescale
- Global Foundries
- Hitachi Chemicals
- Honda Research Institute Japan
- India Semiconductor Association
- Infineon Technologies
- Intel
- IMEC
- Innovative Silicon
- Landshut Silicon Foundry
- Lasar & Electronics Middle East
- Mentor Graphics Corporation
- Motorola
- Nokia Research Centre
- Numetrics Management Systems
- NXP
- Organo Plant Services
- Panasonic
- Plastic Logic
- PDF Solutions
- Philips Consumer Lifestyle
- Pistorio Foundation
- Qualcomm
- Renesas
- Robert Bosch
- Samsung Semiconductor
- SEMI
- Silicon Ventures
- Sondrel
- SMIC
- Sony Semiconductor & Electronics
- ST-Ericsson
- STMicroelectronics
- Synopsys
- TATA Motors
- Toshiba
- TI
- TSMC
- X-Fab

International Electronics Forum 2011

Future Horizons is proud to present its 20th Annual International Electronics Industry Forum - "International Electronics 2011" to be held in October 2011. This years Forum takes place in Seville, Spain. Registration starts at 3:00 pm on Day One. The welcome drink and Gala dinner commence at 6pm. The formal presentations start at 8:30 am on Day Two, through to 1:00 pm on Day Three, followed by the Grande Finale Forum Buffet lunch. As always, the traditional Thursday night Fiesta Dinner promises to be the social highlight of the Forum.

“Thank you. It was indeed one of the best conferences I have ever attended with a lot of interactive sessions. It was all a very good initiative, everyone meet each other before the forum had even started.” Silicon Ventures

What Is The International Electronics Forum?

The International Electronics Forum, inaugurated in 1991 is an executive-level meeting held annually in May respectively in co-operation with the host country's government, with delegates spanning the full spectrum of the industry. With a typical attendance level of over 120 senior executives, mainly CEO's and senior executives, from microelectronics companies, semiconductor equipment and materials firms, electronics equipment and systems manufactures, start up organisations, government and industry officials and investment organisations. It is internationally recognised as a platform for debate amongst industry peers.



Sponsor The Forum

Sponsorship provides a unique branding opportunity, to enhance corporate image and industry exposure at the highest international level. Sponsorship can cut throughout the market place and communicate your message directly to the decision makers in the industry.

It can pave the way to start selling a new product or service as well as providing you with the opportunity to become part of the global industry. For further information on Sponsorship Opportunities contact Future Horizons or download our [Sponsorship Brochure](#).

We are more than happy to discuss tailor made packages to suit your sponsorship requirements and budget

Key Forum Benefits:

- Secure Your Company's Position
- Real Business Development Opportunities
- Develop New Business Connections
- Exceptional value for money
- Full Spectrum Of Keynotes
- Panel Discussions & Debates
- Gain Industry Insight
- Help Shape The Future
- Share & Discuss Ideas
- Invaluable & interesting content
- Informal networking & discussions

Airline Information:

Please book early to guarantee your flight preference

San Pablo International Airport is located 7 KM/ 10 minutes from the Ayre Hotel. Some nationalities may require a [visa](#), please check with your travel agent for further information or see our [About Seville Guide](#) for Visa details.



International Electronics Forum Agenda

Wed 5 Oct	15.30	Forum Registration
	18.30	Forum Reception
	19.30	Welcome Dinner

Thu 6 Oct	08.30	Industry Presentations
	10.30	Coffee/Networking Discussions
	11.15	Industry Presentations
	12.45	Forum Lunch
	14.00	Industry Presentations
	15.00	Coffee/Networking Discussions
	15.45	Market Forecasts
	19:30	Forum Fiesta

Fri 7 Oct	08.30	Industry Presentations
	10.15	Coffee/Informal Discussions
	11.00	Grand Finale Executive Panel
	13.00	Lunch & Forum Conclusion
	14.00	Tour - Location TBC

Learn more about Seville, download our [Guide To Seville, Spain](#)

Forum Fees

Early Bird Fee €2600

Valid Until July 29 2011

Normal Fee €2900

Spousal Fee €345

Discounts Available:

- For Three Or More Delegates From The Same Firm (*Must register simultaneously*)
- SME's **€945**
- Universities **€500**

Unable To Attend? Forum Proceedings

Available Separately After The Event

(*Binder plus CD-ROM*)



International Electronics Forum 11

October 5-7th, Spain

**New Rules For Old...
Achieving Success
In The Age of
Nano Tech**

**Special Discount
Available For HSIA
Members**

BOOK NOW

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FutureHorizons

“What makes IEF unique is it covers the full industry spectrum from advanced research to applications and end users plus its C-level international makeup.”

Hotel Information:

Please use the special Forum
Hotel Registration Form



Discounted Room Rates Apply From:
3rd - 8th October 2011

4 Star Accommodation Standard Room

Single occupancy €105.84
Double Occupancy €113.40
Inc Tax and breakfast

Rates Are Per Room Per Night

See our [accommodation guide](#) for further
details



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Delegate Programme

This year's Forum – "New Rules For Old ... Achieving Success In The Age Of Nano Tech" looks at the radically changing industry dynamics as we move into nano tech era, from the various technological challenges to the new applications and market opportunities they will enable and the new business models required. The rules of engagement are changing everywhere, affecting everyone – from the advanced research labs to the man on the street – but it is by no means clear what the new rules will be, or if many of today's current business practices will stand the test of time.

Spouse Programme & Extended Stay

Spouses are especially welcome to accompany Forum delegates, and are cordially invited to attend all of the Forum social functions. In addition, a special Spouse Programme has been arranged for the Thursday, with the emphasis on relaxation, enjoyment and conviviality. The programme combines selected sightseeing opportunities with shopping and other items of interest, with the special spouse lunch traditionally the high spot of the day. The Friday lunchtime finish allows delegates the opportunity to take advantage of the reduced Forum hotel rate to spend the weekend in Seville at the end of the Forum, with the reduced rates also applying for early arrivals too.

Who Should Attend IEF2011:

An International Forum To Meet New Contacts, Share Experiences, Explore Ideas, & Influence Industry For Senior Executives In:

- Executive Management
- Strategic Marketing & Planning
- Market Research & Marketing
 - Engineering & Design
 - Purchasing & Acquisition
 - Project Management
 - Investment & Banking
 - VCs & Business Angles
 - Finance & Administration
- Sales & Distribution Channels
- Government Organisations
- Business & Technical Press