

# ***INTERNATIONAL ELECTRONICS 2008***

**17<sup>TH</sup> ANNUAL INTERNATIONAL ELECTRONICS FORUM**

**May 7-9, 2008 - Dubai, UAE**

## ***The Global Electronics Ecosystem Revolution Or Evolution?***

### **Forum Programme**

#### **Wed May 7**

17:00-19:30 **Forum Registration – Al Qsar Koubba**  
18:30-19:30 **Welcome Cocktail Reception – Al Qsar Koubba & Terrace**  
19:30-22:00 **Welcome Reception Dinner – Al Qsar Khaymay al Bahar**

#### **Thu May 8**

From 07:00 **Breakfast – Al Muna (Mina A'Salam Guests) or Arboretum (Al Qsar Guests)**

From 07:30 **Forum Registration (Continued) – Joharah Ballroom Pre-Function Area A**

08:30-17:00 **Forum Proceedings - Joharah Ballroom**

08:30-08:35 **Introduction & Welcome**  
Malcolm Penn, Chairman & Chief Executive Officer  
Future Horizons

08:35-08:45 **Welcome Addresses**  
H.H Sheikh Ahmed Bin Saeed Al Maktoum, Chairman Of DSOA  
H.E Sultan Al Mansoori, UAE Minister of Economy

#### ***Session 1 “Shifting Industry Paradigms”***

08:45-09:15 **Present & Future Of Digital Technology**  
JJ (Junshi) Yamaguchi, Executive Vice President  
NEC Electronics

09:15-09:45 **Mobile Device Technical Challenges**  
Petri Liuha, Laboratory Director Computation Structures  
Nokia Research Center

09:45-10:15 **The Other Barrier In Electronics: Applications**  
Kees Van Der Klauw, Senior VP Technology & Development  
Philips Consumer Lifestyle

Coffee Break **Networking/Informal Discussions – Joharah Ballroom Pre-Function Area A**

#### ***Session 2 “Driving The Changes”***

11:00-11:30 **Electrification – A Chance For Automotive Electronics**  
Valentine von Tils, Vice President Platform Development ASICs  
Robert Bosch

11:30-12:00 **Unified Communications – The Real Business Behind web2.0**  
Thomas Wiemers, Vice President Strategic Marketing  
Siemens Communications

12:00-12:30 **Mobile Innovation: Improving Customer's Quality Of Life**  
Luigi Licciardi, Executive VP, Technology & Operations  
Telecom Italia

Forum Lunch **Joharah Water Terrace**

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- Session 3**      ***“Infrastructure Changes”***
- 13:45-14:15      **India – The Global Hub For Semiconductor & Electronics**  
Jani Janakiraman, Chairman  
India Semiconductor Industry Association
- 14:15-14:45      **Automotive Electronics & New Technology Trends In Indian Automotive Industry**  
VG (Vasuedo) Gujrathi, Senior General Manager Electricals & Electronics  
TATA Motors
- Coffee Break      **Networking/Informal Discussions – Joharah Ballroom Pre-Function Area A**
- Session 4**      ***“Market Forecasts”***
- 15:30-16:45      **Outlook & Issues For The Global Semiconductor Market**  
Malcolm Penn, Chairman & Chief Executive Officer  
Future Horizons
- 16:45              **Forum Adjourns**
- 18:00-18:15      Coach Departure – Mina A’Salam Front Entrance For Bab Al Shams  
(On Board Tour Guide & Commentary On Dubai)
- 19:15-20:00      **Welcome Cocktail – Al Hadheerah Village**  
(Horse & Camel Riding Plus Craft & Falcon Display)
- 19:30-22:30      **Forum Fiesta & Show - Al Hadheerah Restaurant**
- Fri May 9**
- From 07:00      **Breakfast – Al Muna (Mina A’Salam Guests) or Arboretum (Al Qsar Guests)**
- 08:40-13:00      **Forum Proceedings - Joharah Ballroom**
- 08:40-08:45      **Opening Remarks**  
Malcolm Penn, Chairman & Chief Executive Officer  
Future Horizons
- Session 5**      ***“The Strategic Imperative”***
- 08:45-09:15      **Applying Nanomanufacturing Technologies Beyond The IC**  
Mark Pinto, Senior VP & Chief Technology Officer  
Applied Materials
- 09:15-09:45      **Recent Developments In Optoelectronics Are Driving Innovations In Electronics**  
Waguih Ishak, Division Vice President & Director  
Corning
- 09:45-10:15      **Challenges In Introducing 32nm & 22nm Technology Nodes**  
Luc Van den Hove, Chief Operating Officer  
IMEC
- 10:15-10:45      **The New Rules Of The Game**  
Theo Claasen, Executive VP Business Development & Board Member  
NXP Semiconductors
- Coffee Break      **Networking/Informal Discussions – Joharah Ballroom Pre-Function Area A**

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<i>Session 6</i>	<b>“Grande Finale Executive Panel”</b>
11:30-12:45	<b>Strategies For Success In The Global Electronics Ecosystem</b> Susumu Kohyama, President & Chief Executive Officer, Covalent Materials Ray Bingham, Managing Partner, General Atlantic Shankar Pennathur, Vice President Operations & Manufacturing, Oxford Semiconductor Loïc Lietar, Corp VP Corporate Business Development, STMicroelectronics
12:45-12:55	<b>Closing Address</b> Shahla Abdul Razak, Deputy Chief Executive Officer, DSOA
12:55	<b>Forum Wrap Up</b>
13:00-14:15	<b>Grande Finale Lunch – Mina A’Salam Wharf Restaurant</b>
14:30	Coach Departure Mina A’Salam Front Entrance For Dubai Silicon Oasis (Including driven tour of Dubai Silicon Oasis complex & on-board commentary)
15:30-17:00	<b>Dubai Silicon Oasis Briefing</b> Guided Tour Of DSO HQ & Dubai Circuit Design Centre DSOA Presentation DCD Presentation Q&A Session
17:00	Coach Departure DSO For Mina A’Salam
18:30	DSOA Hosted Dinner – Mina A’Salam Majlis Al Mina