

# FutureHorizons

The Global Semiconductor Industry Analysts



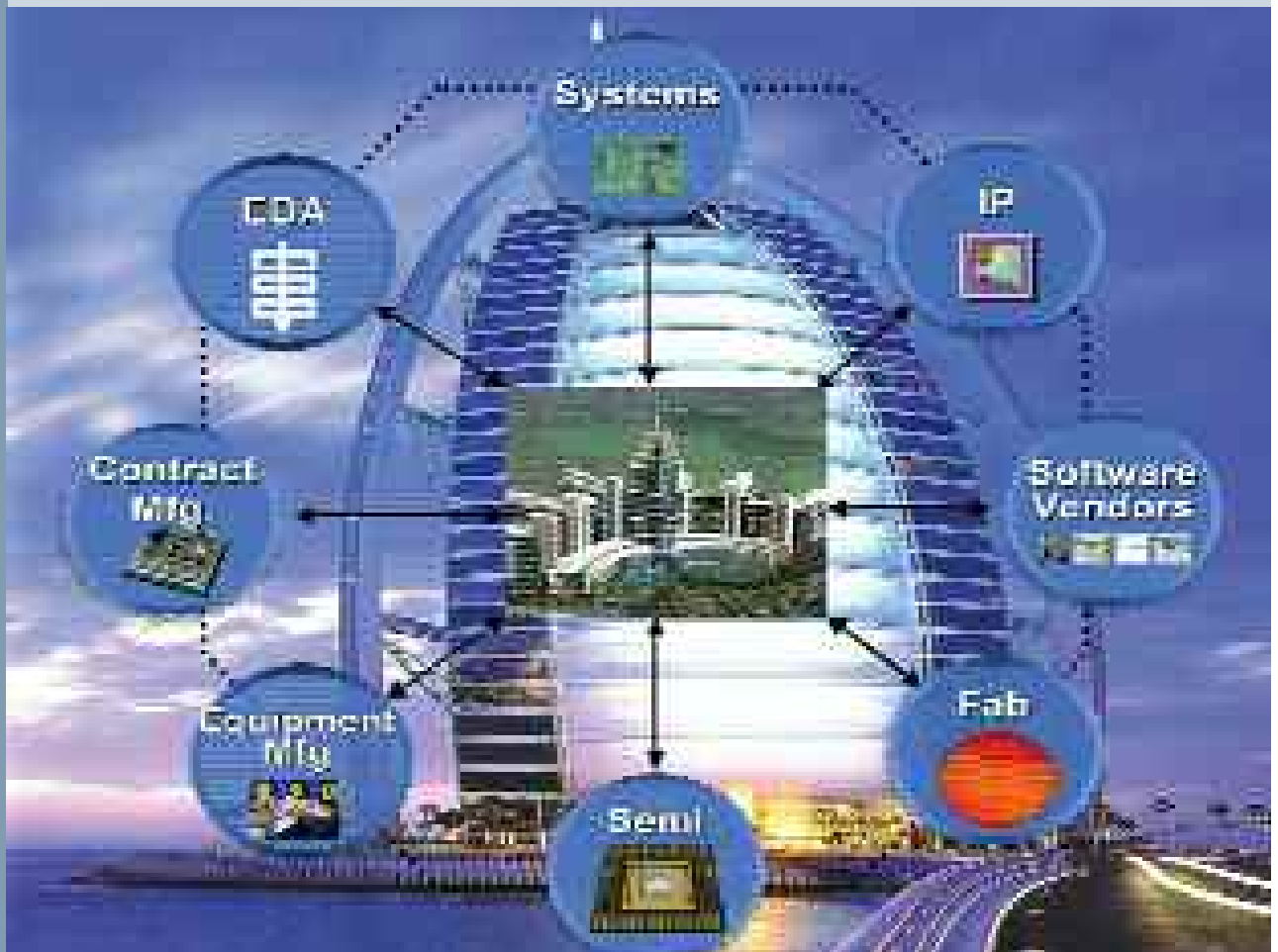
## FUTURE HORIZONS Presents

Under The Patronage Of  
His Highness Sheikh Ahmed  
Bin Saeed Al Maktoum  
& The Auspices Of Dubai  
Silicon Oasis Authority

## International Electronics 2008

### 17th Annual International Electronics Forum

*The Global Electronics Ecosystem  
Revolution Or Evolution?*



**Madinat Jumeirah,  
Dubai, UAE  
May 7-9, 2008**

**The Global Semiconductor Networking Event  
"Where The International Electronics Community Meet"®**

Future Horizons Ltd, • 44 Bethel Road • Sevenoaks • Kent TN13 3UE • England  
Tel: +44 1732 740440 • Fax: +44 1732 740442

Affiliates in Tokyo, Japan, Israel & San Jose, California, USA

e-mail: [mail@futurehorizons.com](mailto:mail@futurehorizons.com) • [www.futurehorizons.com](http://www.futurehorizons.com)

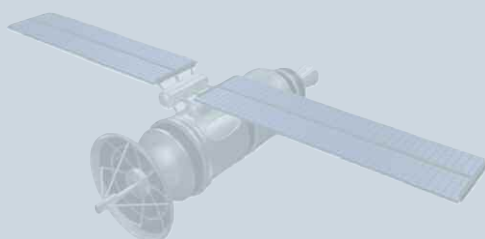
In Russia, Tel: +7 459 155 4635

## Who Should Attend?

An International Forum To Meet New Contacts, Share Experiences, Explore Ideas, & Influence Industry Development Targeted For Senior Executives In:

- Executive Management
- Strategic Marketing & Planning
- Market Research & Marketing
- Engineering & Design
- Purchasing & Acquisition
- Project Management
- Investment & Banking
- Finance & Administration
- Sales & Distribution Channels
- Government Organisations
- Business & Technical Press

In today's fast moving world it is vital to stay well informed. Future Horizons' Annual International Electronics Forum is designed to meet this need. Whether a seasoned veteran or industry newcomer, this Forum is invaluable to executives and professionals from the semiconductor, electronics and related industries charged with responsibility for design, production, investment, strategic planning, marketing, business development, distribution, finance and purchasing. The huge success of previous Future Horizons' Forums has earned this event an enviable international reputation at the CEO, President, Business Development and Managing Director level. Regular attendees comprise senior executives spanning the full spectrum of the industry, including microelectronics companies; semiconductor equipment and materials firms; electronic equipment and systems manufacturers; government and industry officials; investment organisations and the press.



This Forum is essential to all those charged with shaping future company directions or industry positions. In addition, the Forum proceedings and CD-ROM will provide a valuable resource for future reference and substantiating positions taken. The popular Wednesday start and Friday finish make Future Horizons' Forum the most productive and cost effective meeting of its kind.

## International Electronics 2008

**Future Horizons**, Europe's leading semiconductor industry analyst, is proud to present its 17th Annual International Electronics Forum - "**International Electronics 2008**" - from May 7-9, 2008. This year's Forum, held under the auspices of Dubai Silicon Oasis Authority (DSOA), takes place at the Madinat Jumeirah, Dubai, UAE. Registration starts at 5:30 pm on Wednesday May 7, followed by a cocktail welcome reception and Gala Dinner hosted by DSOA. The formal presentations take place in the Madinat Conference Hall Joharah Ballroom from 8:30 am on Thursday May 8 through to 1:00 pm on Friday, May 9 followed by the Grande Finale Forum Buffet lunch. As always, the traditional Thursday night Fiesta at the Bab Al Shams promises to be the social highlight of the Forum.

## About The Forum

**Future Horizons'** Forum is widely considered the most important networking and business event in the global semiconductor calendar, as demonstrated by the seniority and stature of both delegates and speakers. Past experience has proved that real decisions are made as a result of discussions held at the Forum, and this year's event promises to be no exception. The Forum is a proven industry catalyst, offering a unique opportunity to influence the future direction of the global electronics industry development. Hear from, and debate issues with, the world's leading experts, plus the latest industry analysis from Future Horizons. Attendance at the Forum will ensure your company is better prepared to exploit the opportunities that lie ahead... **Can You Really Afford NOT To Be There?**

## Spouse Programme & Extended Stay Option

Spouses are especially welcome to accompany Forum delegates, and are cordially invited to attend all of the Forum social functions. In addition, a special Spouse Programme has been arranged for the Thursday, with the emphasis on relaxation, enjoyment and conviviality. The programme combines selected sightseeing opportunities with shopping and other items of interest, with the special spouse lunch traditionally the high spot of the day. The Friday lunchtime finish allows delegates the opportunity to take advantage of the reduced Forum hotel rate to spend the weekend in Dubai at the end of the Forum, with the reduced rates also applying for early arrivals too.

## Forum Fees - *Please use the special Forum registration form (Prepayment Required)*

**Reduced Fees For Early Bird Registrations**

*(Payment received prior to March 01, 2008)*

**Discounts Available For Three Or More Delegates From The Same Firm**

*(Must register simultaneously)*

**Unable To Attend? Forum Proceedings Available Separately**

*(Binder plus CD-ROM)*

## Come To Dubai For The Latest Industry Outlook ... Where The International Electronics Community Meet®

**Sign Up On-Line NOW** - Reduced fee for early registration and group bookings

### Forum Programme

Please check our website @  
[www.futurehorizons.com](http://www.futurehorizons.com)  
for the latest details

A proven business catalyst, this Forum is the world's premier networking and visionary event for defining future global electronics industry directions. Past delegate quotation: **"This Forum is a 'must do' for every industry executive's calendar...I can do serious business here."** Now in its 17th year, the 2008 Forum theme focuses on the current evolutionary trends in the global electronics ecosystem. As the IC celebrates its 50th birthday, significant changes are underway in the in the structure and ecosystem, with the only clear certainty being that the outcome will again be different. Some companies will prosper, whilst other will decline - there seem no end in sight to the "make lunch or be lunch" industry ethos. This decision maker's Forum is invaluable to executives from all sectors of the electronics industry:

**For large firms** - it allows them to meet the smaller 'hot-bed of innovation' companies

**For start ups & SMEs** - it offers a way in to promote their trailblazing ideas

**For investors** - it provides insight into the future killer opportunities

**For government / academia** - it offers potential partnerships and investments

Join key players, network with industry peers, assess the market and gain valuable insights to help support your strategic business decisions and long-term customer relationships ...

**there is no better way to stay  
well informed.**

## Speakers Include - In alphabetical company order (Please Check Our Website For The Latest Programme Details)

### Mark Pinto

Senior VP & Chief Technology Officer  
Applied Materials (USA)

### Waguih Ishak

Division Vice President & Director  
Corning (USA)

### Susumu Kohyama

President & Chief Executive Officer  
Covalent Materials (Japan)

### Ray Bingham

Managing Director  
General Atlantic (USA)

### Luc van den Hove

Chief Operating Officer  
IMEC (Europe)

### Jani Janakiraman

Chairman  
India Semiconductor Association  
(Asia)

### JJ (Junshi) Yamaguchi

Executive Vice President  
NEC Electronics (Japan)

### Petri Liuha

Laboratory Director, Computation Structures  
Nokia Research Centre (Europe)

### Theo Claasen

Executive VP Business Development  
NXP Semiconductors (Europe)

### Shankar Pennathur

VP Operations & Manufacturing  
Oxford Semiconductor (USA)

### Kees van der Klauw

SVP Technology & Development  
Philips Consumer Lifestyle (Europe)

### Valentin von Tils

VP Platform Development ASICs  
Robert Bosch (Europe)

### Thomas Wiemers

Vice President Strategic Marketing  
Siemens Enterprise Communications  
(Europe)

### Loïc Lietar, Corp VP

Corporate Business Development  
STMicroelectronics (Europe)

### VG (Vasudeo) Gujrathi

Senior GM Eng Research Centre  
TATA Motors (Asia)

### Luigi Licciardi

Executive VP, Technology & Operations  
Telecom Italia (Europe)

### Welcome & Closing Addresses From

### Dr Mohammed Al Zarouni

Vice Chairman & CEO

### Dubai Silicon Oasis Authority

plus ... Ministers from

**Ministry Of Economy & Ministry Of  
Education, UAE**

**AND ...The Latest Market Forecasts From Future Horizons**

## Forum Agenda - Full timing details to be published April 2008

<b>Wednesday 7</b>	17.30	Forum Registration
	18.30	Forum Reception
	19.30	Welcome Dinner
<b>Thursday 8</b>	08.30	Industry Presentations
	10.30	Coffee/Networking Discussions
	11.15	Industry Presentations
	12.45	Forum Lunch
	14.00	Industry Presentations
	15.00	Coffee/Networking Discussions
	15.45	Market Forecasts
<b>Friday 9</b>	08.30	Industry Presentations
	10.15	Coffee/Informal Discussions
	11.00	Grand Finale Executive Panel
	13.00	Lunch & Forum Conclusion
	14.30	Delegate/Press DSO Tour (Optional)
	19.00	Dinner (Optional)

**Get The Answers At "International Electronics 2008"  
Can You Really Afford NOT To Be There?**

# Registration Information

Please Register Me  
For The Following  
**"International  
Electronics 2008"  
Training Forum**

Send Completed Form By Fax/Mail Or  
Online @ [www.futurehorizons.com](http://www.futurehorizons.com)

## Hotel Information -

Please use the special Forum  
Hotel [Registration Form](#)



Before March 01, 2008  
Single Occupancy - AED 1,800  
Double Occupancy - AED 1,900



Rates Are Per Room Per Night  
Incl. Tax & Full Buffet Breakfast  
After March 01, 2008  
Single Occupancy - AED 2,000  
Double Occupancy - AED 2,100

**Madinat Jumeirah** is a resort of unique qualities where meticulous attention to detail and gentle hospitality combine to reflect the cultural heritage of Dubai in an authentic re-creation of ancient Arabia. Set alongside 1 kilometre of beautiful private beach, the resort comprises two grand boutique hotels, Mina A' Salam and Al Qasr, together with the Souk Madinat Jumeirah, a retail and dining experience which is unique in the world, and Madinat Conference Hall. The resort is located approximately 30km/35 minutes drive from Dubai International Airport, and offers full five star amenities and business support facilities.

## Forum Sponsorship

Increase Your Global Presence & Branding By Sponsoring The Forum



## Airline Information

*Please book early to guarantee your flight preference*

Dubai International Airport is located 30km/35 minutes drive from the hotel. Direct flights to Dubai are available from most major airports. Emirates Airlines is this year's official carrier. Please contact Future Horizons for further details of the discounts available. Special fares are applicable from May 2 until May 10, 2008. Please present your registration details to your local Emirates Airways office and quote reference "IEF2008" to ensure you receive your discount. Visas are not required for UK, GCC countries, USA, Canada, Australia, New Zealand, Japan, Brunei, Singapore, Malaysia, Hong Kong, South Korea & Western Europe nationals. For all other nationalities, entry visas can be arranged via Dubai Silicon Oasis Authority (DSOA)

### US Affiliate:

#### Pathfinder Research

13901 North 73rd Street, Suite 205  
Scottsdale, Arizona 85260, USA  
Tel: + 1 480 348 1133  
Fax: + 1 480 348 9745  
[hfeeney@pathfinder-research.com](mailto:hfeeney@pathfinder-research.com)

### Russian Affiliate:

#### Electronintorg Ltd

20 Usievicha Street  
125190 Moscow, Russia  
Tel: +7 459 155 4635  
Fax: + 7 495 787 3869  
[elersm@mail.ru](mailto:elersm@mail.ru)

### Israel Affiliate:

#### Amir Ben Artzi Content & Media

40 Derech Hayam St.  
Havatzelet Hasharon, 42937 Israel  
Tel: + 972 73 7367966  
Fax: + 972 9 8665799  
[amir@amircm.com](mailto:amir@amircm.com)

### Far East Affiliate:

#### Semicon Research Ltd

Kagami Ishi Bldg., 1-11-7, Bunkyo-Ku  
Yushima, Tokyo 113, Japan  
Tel: + 81 3 5684 3941  
Fax: + 81 3 5684 3943  
[o\\_ohtake@semiconresearch.com](mailto:o_ohtake@semiconresearch.com)

Future Horizons Ltd, • 44 Bethel Road • Sevenoaks • Kent TN13 3UE • England

Tel: +44 1732 740440 • Fax: +44 1732 740442

e-mail: [mail@futurehorizons.com](mailto:mail@futurehorizons.com) • [www.futurehorizons.com](http://www.futurehorizons.com)