

INTERNATIONAL ELECTRONICS 2007

16TH ANNUAL INTERNATIONAL ELECTRONICS FORUM

UNDER THE AUSPICES OF THE HELLENIC GENERAL SECRETARIAT FOR RESEARCH AND TECHNOLOGY, MINISTRY OF DEVELOPMENT & ELKE. WITH THE SUPPORT OF THE FEDERATION OF HELLENIC INFORMATION TECHNOLOGY & COMMUNICATIONS ENTERPRISES

MAY 2-4, 2006, PLAZA RESORT HOTEL, ANAVYSSOS, ATHENS, GREECE

-- Semiconductor 7.0 -- Powering The New Industry Paradigms

Forum Programme

Wed 2	17:00-19:30	Forum Registration – Plaza Resort “Gaia Ballroom Patio” <i>(Sponsored By HTCI/HSIA)</i>
	18:30-19:30	Welcome Reception – Plaza Resort “Gaia Ballroom Patio & Pool Area” <i>(Sponsored By ELKE)</i>
	19:30-22:00	Welcome Dinner – Plaza Resort “Gaia Ballroom Patio & Pool Area” <i>(Sponsored By ELKE)</i>
Thu 3	07:30-08:30	Breakfast – Plaza Resort “Ivory”
	07:30-08:30	Forum Registration (Continued) – Plaza Resort “Gaia Ballroom Entrance”
	08:30-08:45	Introduction & Welcome – Plaza Resort “Gaia Ballroom” Malcolm Penn, Chairman & Chief Executive Officer Future Horizons
	08:45-09:00	Welcome Address Prof Ioannis Tsoukalas General Secretary For Research & Technology Hellenic Ministry Of Development
	Session 1	“Shifting Industry Paradigms”
	09:00-09:30	Convergence & Divergence In Parallel For The Ubiquitous Era Satoru Ito, Chairman Renesas Technology Corp
	09:30-10:00	Being Connected, Now & In 2015 René Penning de Vries, Senior Vice President & CTO NXP Semiconductors
	10:00-10:30	Future Trends In The Optoelectronics Industry Michael Lebbby, President & Chief Executive Officer Optoelectronics Industry Development Association
	Coffee Break	Networking/Informal Discussions – Plaza Resort “Gaia Ballroom Patio”
	Session 2	“Driving The Changes”
	11:15-11:45	Technology, Business & Finance Trends In Microelectronics Philippe Geyres, Chief Executive Officer Oberthur Card Systems
	11:45-12:15	OLED Display Technology: Hype Or Reality Myrddin Jones, Chief Executive Officer OLED-T
	12:15-12:45	Electronics Trend On Indesit Products Davide Aloj, Product Design Manager Indesit Company
	Forum Lunch	Plaza Resort “Yranus” <i>(Sponsored By Mentor Graphics)</i>

INTERNATIONAL ELECTRONICS 2007

16TH ANNUAL INTERNATIONAL ELECTRONICS FORUM

UNDER THE AUSPICES OF THE HELLENIC GENERAL SECRETARIAT FOR RESEARCH AND TECHNOLOGY, MINISTRY OF DEVELOPMENT & ELKE. WITH THE SUPPORT OF THE FEDERATION OF HELLENIC INFORMATION TECHNOLOGY & COMMUNICATIONS ENTERPRISES

MAY 2-4, 2006, PLAZA RESORT HOTEL, ANAVYSSOS, ATHENS, GREECE

-- Semiconductor 7.0 --

Powering The New Industry Paradigms

Forum Programme (Cont)

- Session 3** ***“Infrastructure Changes”***
- 14:00-14:30 **China's Consumer Electronics Market Review & Expectations**
Richard Chang, President & Chief Executive Officer
SMIC
- 14:30-15:00 **The India Semiconductor & Electronics Sub-System & Its Evolution**
Poornima Shenoy, President
India Semiconductor Association
- Coffee Break **Networking/Informal Discussions – Plaza Resort “Gaia Ballroom Patio”**
- Session 4** ***“Market Forecasts”***
- 15:45-16:30 **Worldwide Semiconductor Market Outlook**
Malcolm Penn, Chairman & Chief Executive Officer
Future Horizons
- 16:30-17:00 **Key Market Drivers, Applications & Design**
Chris Ryan, Industry Analyst
Future Horizons
- 17:00-17:15 **Forecast Q&A**
- 17:15 **Forum Adjourns**
- 17:15-18:00 **HTCI/HSIA Press Conference (Invitation Only)**
Plaza Resort
- 19:00 Coach Departure – Plaza Resort Front Lobby
- 19:30-22:30 **Forum Fiesta – The Island, Varkiza**
(Sponsored By STMicroelectronics)

INTERNATIONAL ELECTRONICS 2007

16TH ANNUAL INTERNATIONAL ELECTRONICS FORUM

UNDER THE AUSPICES OF THE HELLENIC GENERAL SECRETARIAT FOR RESEARCH AND TECHNOLOGY, MINISTRY OF DEVELOPMENT & ELKE. WITH THE SUPPORT OF THE FEDERATION OF HELLENIC INFORMATION TECHNOLOGY & COMMUNICATIONS ENTERPRISES

MAY 2-4, 2006, PLAZA RESORT HOTEL, ANAVYSSOS, ATHENS, GREECE

-- Semiconductor 7.0 --

Powering The New Industry Paradigms

Forum Programme (Cont)

Fri 4	07:30-08:30	Breakfast – Plaza Resort “Ivory”
	08:30-08:40	Opening Remarks – Plaza Resort “Gaia Ballroom” Malcolm Penn, Chairman & Chief Executive Officer Future Horizons
	08:40-08:45	Welcome Address George Karanikolos, Secretary General Of The Board Of Directors Of SEPE The Federation Of Hellenic Information Technology & Communications Enterprises
	<i>Session 5</i>	<i>“The Strategic Imperative”</i>
	08:45-09:15	Smart Systems: The Role Of Innovation & Hybrid Technologies Salvatore Coffa, R&D Director SMG STMicroelectronics
	09:15-09:45	Software - The X Factor Chris Turner, SC Business Development Manager Cambridge Consultants Limited
	09:45-10:15	Power Is Everything Robert Ober, Fellow, System Architect Office of the President LSI Corporation
	10:15-10:45	Semiconductor Production Equipment - New Opportunities & Challenges Tetsuro (Terry) Higashi, Chairman & Chief Executive Officer Tokyo Electron Ltd
	Coffee Break	Networking/Informal Discussions – Plaza Resort “Gaia Ballroom Patio”
	<i>Session 6</i>	<i>“Grande Finale Executive Panel”</i>
	11:30-12:45	New Business Models For The Seventh Semiconductor Decade Walden C (Wally) Rhines, Chairman & CEO, Mentor Graphics Corporation Jacques Noels, Chairman & CEO, Nemoptic Rahul Sud, General Partner, Silicon Capital Alberto Sangiovanni-Vincentelli, Professor, University of California
	12:45-13:00	Closing Address Vasilis Makios, Unit Director, HTCI Theodore Varelas, HSIA (VP Business Development, Theta Microelectronics)
	13:00	Forum Wrap Up
	13:00-14:15	Grand Finale Lunch - “Plaza Resort Patio & Poolside” <i>(Sponsored By CMP-EE Times)</i>
	14:30-18:10	Sightseeing Tour Of Athens (Optional) <i>(Sponsored By HTCI/HSIA)</i>