

FUTURE HORIZONS

“INTERNATIONAL ELECTRONICS 2007”

16TH ANNUAL INTERNATIONAL ELECTRONICS FORUM

UNDER THE AUSPICES OF THE HELLENIC GENERAL SECRETARIAT FOR RESEARCH & TECHNOLOGY,
MINISTRY OF DEVELOPMENT & ELKE. WITH THE SUPPORT OF THE FEDERATION OF HELLENIC
INFORMATION TECHNOLOGY & COMMUNICATIONS ENTERPRISES

-- Semiconductor 7.0 --

Powering The New Industry Paradigms

Entering The 7th Decade Of The Transistor Revolution

Decade	SC 1.0	SC 2.0	SC 3.0	SC 4.0	SC 5.0	SC 6.0	SC 7.0
Rank	1955	1965	1975	1985	1995	2005	2015
1	Hughes	TI	TI	NEC	Intel	Intel	?
2	Transitron	Motorola	Fairchild	TI	NEC	Samsung	?
3	Philco	Fairchild	Philips	Motorola	Toshiba	TI	?
4	Sylvania	GE	NSC	Hitachi	Hitachi	Toshiba	?
5	TI	RCA	Intel	Toshiba	Motorola	ST	?
6	GE	Sprague	Motorola	Fujitsu	Samsung	Infineon	?
7	RCA	Philco Ford	NEC	Philips	TI	Renesas	?
8	Westinghouse	Philips	Fairchild	Intel	IBM	TSMC	?
9	Motorola	Transitron	RCA	NSC	Mitsubishi	Sony	?
10	Clevite	Raytheon	GE	Matsushita	Philips	Philips	?
Total	\$75	\$1,528	\$4,012	\$21,479	\$144,404	\$227,484	?
Driver	Discretes	Std Logic	MOS	CMOS	MPU	SoC	?

Once Again The Industry Is Changing ... And The Outcome Again Different
Who Will Be The Winners In 2015 ?

**PLAZA RESORT HOTEL, ANAVYSSOS, ATHENS, GREECE
MAY 2-4, 2007**

**- The Global Semiconductor Networking Event -
"Where The International Electronics Community Meet"®**

Future Horizons ♦ Worldwide Research Centre ♦ 44 Bethel Road ♦ Sevenoaks ♦ Kent TN13 3UE ♦ England
Tel: +44 (0)1732 740440 or +44 (0)7000 TELFUT ♦ Fax: +44 (0)1732 740442 or +44 (0)7000 FAXFUT
www.futurehorizons.com ♦ e-mail: forum@futurehorizons.com

In Russia call Future Horizons' wholly-owned subsidiary East-West Electronics ♦ 24/2 Usievicha Street, 125315 Moscow ♦ Tel: +7 (495) 151 1639 ♦ sorlov@futurehorizons.com

This Forum is essential to all those charged with shaping future company directions or industry positions. In addition, the Forum proceedings and CD-ROM will provide a valuable resource for future reference and substantiating positions taken. The popular Wednesday start and Friday finish make Future Horizons' Forum the most productive and cost effective meeting of its kind.

International Electronics 2007

Future Horizons, Europe's leading semiconductor industry analyst, is proud to present its 16th Annual International Electronics Forum - "*International Electronics 2007*" - from May 2-4, 2007. This year's Forum, held under the auspices of ELKE and the Hellenic Ministry of Development, takes place at the Plaza Resort Hotel, Athens, Greece. Registration starts at 5:30 pm on Wednesday May 2, followed by a cocktail welcome reception and Gala Dinner hosted by ELKE. The formal presentations take place in the Plaza Resort Hotel from 8:30 am on Thursday May 3 through to 1:00 pm on Friday, May 4 followed by the Grande Finale Forum Buffet lunch. As always, the traditional Thursday night Fiesta promises to be the social highlight of the Forum.

About The Forum

Future Horizons' Forum is widely considered the most important networking and business event in the global semiconductor calendar, as demonstrated by the seniority and stature of both delegates and speakers. Past experience has proved that real decisions are made as a result of discussions held at the Forum, and this year's event promises to be no exception. The Forum is a proven industry catalyst, offering a unique opportunity to influence the future direction of the global electronics industry development. Hear from, and debate issues with, the world's leading experts, plus the latest industry analysis from Future Horizons. Attendance at the Forum will ensure your company is better prepared to exploit the opportunities that lie ahead ... *Can You Really Afford NOT To Be There?*

Who Should Attend

<p><i>An International Forum To Meet New Contacts, Share Experiences, Explore Ideas, & Influence Industry Development Targeted For Senior Executives In:</i></p> <ul style="list-style-type: none"><input type="checkbox"/> Executive Management[✓]<input type="checkbox"/> Strategic Marketing & Planning[✓]<input type="checkbox"/> Market Research & Marketing[✓]<input type="checkbox"/> Engineering & Design[✓]<input type="checkbox"/> Purchasing & Acquisition[✓]<input type="checkbox"/> Project Management[✓]<input type="checkbox"/> Investment & Banking[✓]<input type="checkbox"/> Finance & Administration[✓]<input type="checkbox"/> Sales & Distribution Channels[✓]<input type="checkbox"/> Government Organisations[✓]<input type="checkbox"/> Business & Technical Press[✓]	<p>In today's fast moving world it is vital to stay well informed. Future Horizons' Annual International Electronics Forum is designed to meet this need. Whether a seasoned veteran or industry newcomer, this Forum is invaluable to executives and professionals from the semiconductor, electronics and related industries charged with responsibility for design, production, investment, strategic planning, marketing, business development, distribution, finance and purchasing. The huge success of previous Future Horizons' Forums has earned this event an enviable international reputation at the CEO, President, Business Development and Managing Director level. Regular attendees comprise senior executives spanning the full spectrum of the industry, including microelectronics companies; semiconductor equipment and materials firms; electronic equipment and systems manufacturers; government and industry officials; investment organisations and the press.</p>
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Spouse Programme & Extended Stay Option

Spouses are especially welcome to accompany Forum delegates, and are cordially invited to attend all of the Forum social functions. In addition, a special Spouse Programme has been arranged for the Thursday, with the emphasis on relaxation, enjoyment and conviviality. The programme combines selected sightseeing opportunities with shopping and other items of interest, with the special spouse lunch traditionally the high spot of the day. The Friday lunchtime finish allows delegates the opportunity to take advantage of the reduced Forum hotel rate to spend the weekend in Athens at the end of the Forum, with the reduced rates also applying for early arrivals too.

Forum Fees - Please use the special Forum registration form (Prepayment Required)
Reduced Fees For Early Bird Registrations (Payment received prior to March 23, 2007)
Discounts Available For Three Or More Delegates From The Same Firm (Must register simultaneously)
Unable To Attend? Forum Proceedings Available Separately (Binder plus CD-ROM)

Come To Athens For The Latest Industry Outlook ...
Where The International Electronics Community Meet®
Sign Up On-Line NOW - Reduced fee for early registration and group bookings

Forum Programme - Please check our website @ www.futurehorizons.com for the latest details

2007 marks the sixtieth anniversary of the transistor, yet as the industry powers its way into its seventh decade of innovation, it continues to make in-roads into areas previously thought impossible. First the computer, consumer and communications industries secummed, then automotive, and now industrial, medical, and lighting. Each decade has heralded dramatic change to the industry, and the current decade - Semiconductor 7.0 - promises to be no exception. Once again the industry is on the threshold of change; just as before, the outcome will be profound. Who will be the global Top 10 suppliers in 2015? Has the industry really conquered its devastating boom-bust cycles? Who will win the battle for ubiquitous digital consumerisation? Will the convergence of markets drive standardisation or diversification? How can the chip market respond rapidly to new product features? Is industry maturity a fact or illusion? Will private equity ownership change the underlying industry dynamics? How will the industry achieve differentiation in an era of process standardisation? Can the chip industry ever sell on value not cost? Who and what will drive innovation and the new industry paradigms? What role will China and India play in the future? What is the future of manufacturing in the new competitive environment? Is fab-lite a strategy or a slow path to oblivion? Join key players, network with industry peers, assess the market and gain valuable insights to help support your strategic business decisions and long-term customer relationships ... *there is no better way to stay well informed.*

Speakers Include - In alphabetical company order

Chris Turner, SC Business Development Manager Cambridge Consultants, (Europe)	Rahul Sud, General Partner Silicon Capital (Europe)
Davide Aloj, Product Design Manager Indesit Company (Europe)	Satoru Ito, Chairman Renesas Technology (Japan)
Poornima Shenoy, President India Semiconductor Association (Asia)	Richard Chang, President & Chief Executive Officer SMIC (Asia)
Robert Ober, Fellow, Office of the CTO LSI Corporation (USA)	Salvatore Coffa, R&D Director SMG STMMicroelectronics (Europe)
Wally Rhines, Chairman & CEO Mentor Graphics (USA)	Tetsuro Higashi, Chairman Of The Board Tokyo Electron (Japan)
Jacques Noels, Chairman & CEO Nemoptic (Europe)	Alberto Sangiovanni-Vincentelli, Professor University of California (USA)
René Penning de Vries, Senior Vice President & CTO NXP Semiconductors (Europe)	PLUS ... Opening Address
Philippe Geyres, Chief Executive Officer Oberthur Card Systems (Europe)	Ioannis Tsoukalas General Secretary For Research & Technology
Myrddin Jones, Chief Executive Officer OLED-T (Europe)	Hellenic Ministry Of Development Closing Address
Michael Lebby, President & CEO Optoelectronics Industry Development Association (USA)	Vasilis Makios, HTCI Theodore Varelas, HSIA

AND ...The Latest Market Forecasts From Future Horizons

Forum Agenda - Full timing details to be published April 2007

Wed 2nd:	17:30	Forum Registration	15:00	Coffee/Networking Discussions	
	18:30	Forum Reception/Welcome Dinner	15:45	Market Forecasts	
Thu 3rd:	08:30	Industry Presentations	19:30	Forum Fiesta	
	10:30	Coffee/Networking Discussions	Fri 4th:	08:30	
	11:15	Industry Presentations		10:15	Coffee/Informal Discussions
	12:45	Forum Lunch		11:00	Grand Finale Executive Panel
	14:00	Industry Presentations		13:00	Lunch & Forum Conclusion

Get The Answers At "International Electronics 2007"
Can You Really Afford NOT To Be There?

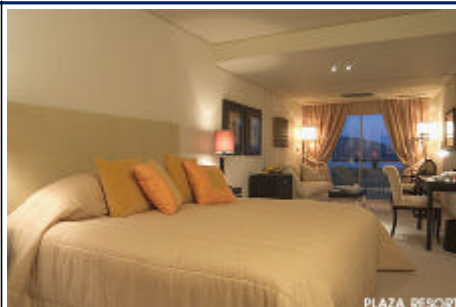
Three Easy Ways To Register ... Online ... By Fax ... By Mail

Fax/Mail Enclosed Forum Registration Form To Future Horizons or Register Online Via Our Website

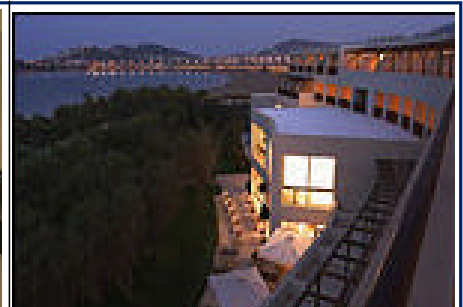
Future Horizons • Worldwide Research Centre • 44 Bethel Road • Sevenoaks • Kent TN13 3UE • England
 Tel: +44 (0)1732 740440 or +44 (0)7000 TELFUT • Fax: +44 (0)1732 740442 or +44 (0)7000 FAXFUT
 e-mail: forum@futurehorizons.com • www.futurehorizons.com • In Russia Tel/Fax: 495 151 1639



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The Plaza Resort Hotel is a new 5-star property of contemporary Italian design located in one of the most exclusive parts of Athens, on the sandy beach of Anavyssos in Palea Fokea, a small coastal fishermen's village. The hotel has a 25-meter swimming pool, adjacent to its own private beach, and the 135 spacious guest rooms offer individual heat and air conditioning, soundproof windows, key card locks, mini bar, in-room electronic safe box, direct dial telephone with speakerphone and voice mail, high-speed Internet access, interactive television and many other amenities. The hotel is located 52km/45 minutes drive from Athens city centre, passing en-route the famous Glyfada suburb (35 km/20 minutes from the hotel), whilst 10 km/10 minutes further down the coast lies the Temple of Poseidon.

Forum Sponsorship - Increase Your Global Presence & Branding By Sponsoring The Forum

This Year's Forum Sponsors Include:



E-Mail: sponsor@futurehorizons.com for sponsorship opportunities & sponsor pack (+44 (0)1732 740440)

Airline Information - Please book early to guarantee your flight preference

Athens International "Eleftherios Venizelos" Airport is located 25km/30 minutes drive from the hotel. Direct flights to Athens are available from most major airports. **Olympic Airlines** is this year's official carrier. Please contact Future Horizons for further details of the discounts available. Special fares are applicable from 28th April until the 7th May 2007. Please present your registration details to your local Olympic Airways office and quote reference "Conference 82" to ensure you receive your discount.

US Forum Affiliate: Pathfinder Research
 1620 Old Oakfield Road, Suite D202
 San Jose, California 95131, USA
 Tel: +1 408 437 1905 Fax: +1 408 437 8929
 E-Mail: hfeeney@pathfinder-research.com

Russian Forum Affiliate: Electronintorg Ltd
 24/2 Usievicha Street
 125315 Moscow, Russia
 Tel/Fax: +7 495 151 1639
 e-mail: elers@redline.ru

Far East Forum Affiliate: Semicon Research Ltd
 Kagami Ishi Bldg., 1-11-7, Bunkyo-Ku
 Yushima, Tokyo 113, Japan
 Tel: +81 3 5684 3941 Fax: +81 3 5684 3943
 e-mail: ohtake@semiconresearch.co.jp