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STMicroelectronics announces passing of Carlo Ottaviani

Posted on: January 13, 2011 11:12 pm

The Next Silicon Valley

Carlo Ottaviani

David Manners

Thursday 13 January 2011 20:55

ElectronicsWeekly.com

Carlo Emanuele Ottaviani

STMicroelectronics NV

Forbes.com



STMicroelectronics announces passing of Carlo Ottaviani

Posted on: January 13, 2011 11:12 pm

The Next Silicon Valley

STMicroelectronics today announced the untimely passing of Carlo Emanuele Ottaviani Corporate Vice President, Communication, at STMicroelectronics.

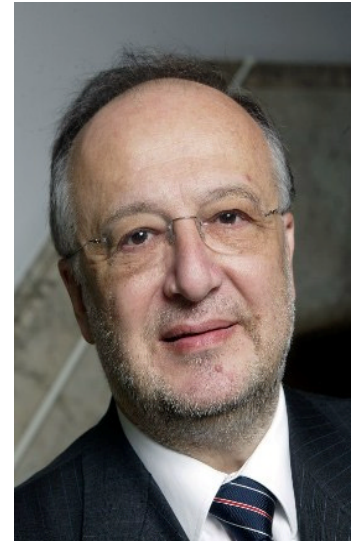
Mr. Ottaviani was 66 years old and his long career began at the birth of the semiconductor industry, in a precursor company to STMicroelectronics. He will be remembered as an invaluable contributor to the tremendous success of STMicroelectronics worldwide. In addition, Carlo Ottaviani was one of the prime movers in, and subsequently the President of, the STMicroelectronics Foundation - a non-profit organization created by the corporation to develop, coordinate, and sponsor social projects, including a worldwide computer literacy program called Digital Unify.

After several decades of un-wavering commitment and professionalism he will be missed sorely by colleagues and co-professionals all around the world, an STMicroelectronics spokesman noted in a statement.

According to a report published by Forbes Mr. Ottaviani's career began in 1965 in the Advertisement and Public Relations Office of SIT-SIEMENS, today known as ITALTEL. He later had responsibility for the activities of the associated semiconductor company ATES Electronic Components. ATES merged with the Milan-based SGS in 1971, and Mr. Ottaviani was in charge of the advertisement and marketing services of the newly formed SGS-ATES. In 1975, he was appointed Head of Corporate Communication worldwide, and has held this position since that time. In 2001, Mr. Ottaviani was appointed by STMicroelectronics Foundation, an independent charitable organization, as its President.

In his very public role as VP of communication at STMicroelectronics Mr. Ottaviani will be fondly remembered by a generation of business and technology reporters who covered the company, around the world. Richard Wallace, the editor and publisher of this website, who had frequent dealings with Mr. Ottaviani over the years while a reporter and editor at EE Times for many years said: " I will remember Carlo for many things, but first and foremost as a member of that increasingly endangered species these days: a true gentleman."

Read this article [here](#).





January 13, 2011: Carlo Ottaviani's Obituary
(International Press Coverage)

Carlo Ottaviani

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ElectronicsWeekly.com

Carlo Ottaviani, STMicroelectronics' communications boss, will be very much missed by the press and analyst community. He was a courtly man who had a lovely way with him. ST announced his death today.

'Carlo Ottaviani, whose career began at the birth of the semiconductor industry, in a precursor company to STMicroelectronics, has been an invaluable contributor to the tremendous success of STMicroelectronics worldwide.,' said ST in a statement today, 'in addition, Carlo Ottaviani was one of the prime movers in, and subsequently the President of, the STMicroelectronics Foundation - a non-profit organization created by the corporation to develop, coordinate, and sponsor social projects, including a worldwide computer literacy program called Digital Unify. After several decades of un-wavering commitment and professionalism he will be missed sorely by colleagues and co-professionals all around the world.'

Carlo was a gentleman of the old school, greeting everyone with a big warm handshake, a smile and a friendly word or two.

He had a tremendous pride in the work of the ST Foundation. He saw it as a way of making the world a better place.

Like Pasquale Pistorio with whom he travelled the world for many years, he had so sense of self aggrandizement. I remember checking into a hotel only to look back in the queue and see Carlo and Pasquale patiently waiting their turn when they were running a \$10bn company.

He was a lovely man who will be very much missed.

Read this article [here](#).



Forbes.com

Carlo Emanuele Ottaviani
Corporate Vice President, Communication
STMicroelectronics NV

Geneva

Sector: TECHNOLOGY / Semiconductor - Broad Line

Officer since mars 2003

66 Years Old

Carlo Emanuele Ottaviani is Corporate Vice President, Communication. He began his career in 1965 in the Advertisement and Public Relations Office of SIT-SIEMENS, today known as ITALTEL. He later had responsibility for the activities of the associated semiconductor company ATES Electronic Components. ATES merged with the Milan-based SGS in 1971, and Mr. Ottaviani was in charge of the advertisement and marketing services of the newly formed SGS-ATES. In 1975, he was appointed Head of Corporate Communication worldwide, and has held this position since that time. In 2001, Mr. Ottaviani was appointed by STMicroelectronics Foundation, an independent charitable organization, as its President.

Read this biography [here](#).